

IABE-2008 Las Vegas
Annual Conference
PROGRAM

October 19 – 22, 2008

Plaza Hotel Casino, Las Vegas, Nevada, USA



Dr. Alan S. Khade
Conference Chair

Dr. Tahi J. Gnepa
Program Chair

Dr. Bhavesh M. Patel
Program Chair



IABE.ORG

International Academy of Business and Economics®

Promoting Global Competitiveness™



IABE-2008 Las Vegas: Program

October 19-22, 2008; Plaza Hotel Casino, Las Vegas, Nevada, USA

iabe.org

Sunday, October 19, 2008:

3:30 PM – 6:00 PM:

Arrival of the Participants

Early Registration (Third Floor- South Tower)
Coffee/Snacks

Monday, October 20, 2008:

7:45 AM – 3:30 PM
7:45 AM – 8:00 AM
8:00 AM – 9:50 AM
9:50 AM – 10:00 AM
10:00 AM – 11:50 AM
11:50 AM – 1:00 PM
1:00 PM – 2:50 PM
2:50 PM – 3:00 PM
3:00 PM – 4:50 PM
4:50 PM – 5:00 PM
5:00 PM – 6:30 PM
7:00 PM – 8:30 PM

Conference Registration
Coffee/Snacks
Paper Presentations: Concurrent Sessions
Coffee Break
Paper Presentations: Concurrent Sessions
Break
Paper Presentations: Concurrent Sessions
Coffee Break
Paper Presentations: Concurrent Sessions
Coffee Break
Paper Presentations: Concurrent Sessions
Coffee Break
Paper Presentations: Concurrent Sessions
Reception- Dinner Buffet (Details on page 26)

Tuesday, October 21, 2008:

7:45 AM – 3:30 PM
7:45 AM – 8:00 AM
8:00 AM – 9:50 AM
9:50 AM – 10:00 AM
10:00 AM – 11:30 AM
11:30 AM – 1:15 PM
1:15 PM – 2:50 PM
2:50 PM – 3:00 PM
3:00 PM – 4:50 PM
4:50 PM – 5:00 PM
5:00 PM – 6:30 PM

Conference Registration
Coffee/Snacks
Paper Presentations: Concurrent Sessions
Coffee Break
Paper Presentations: Concurrent Sessions
Luncheon/ Keynote Speaker (Details on page 37)
Paper Presentations: Concurrent Sessions
Coffee Break
Paper Presentations: Concurrent Sessions
Coffee Break
Paper Presentations: Concurrent Sessions

Wednesday, October 22, 2008:

7:45 AM – 11:30 AM
7:45 AM – 8:00 AM
8:00 AM – 9:50 AM
9:50 AM – 10:00 AM
10:00 AM – 11:50 AM
11:50 AM

Conference Registration
Coffee/Snacks
Paper Presentations: Concurrent Sessions
Coffee Break
Paper Presentations: Concurrent Sessions
IABE-2008 Concludes!

IABE-2008 Las Vegas: Program

WELCOME!

Please read all instructions below:


If you completed registration and you are planning to NOT attend the IABE-2008 Annual Conference in Las Vegas:

Please email us immediately at Admin@iabe.org with your name, mailing address, paper title, and publication name. We will send you the receipt for the registration fees and an issue of the publication containing your paper in November 2008.

What to do if your presentation is not at time or day you wanted:

On your arrival at the Plaza Hotel in Las Vegas, please contact only Dr. Tahi Gnepa, the Program Chair, during October 19-22, 2008 period only. On space available basis, Dr. Gnepa will certainly try to help you with rescheduling your presentation starting October 19, 2008 and NOT before. Please DO NOT email Dr. Gnepa before October 19, 2008 regarding rescheduling of your presentation.

How to search your paper presentation in the Program (DRAFT):

Please click on search icon  at the top in Acrobat to search your paper by your last name, or first name, or by paper title. Please note that your name may appear at more than one place in the Program, therefore, search the entire Program. Please review the IABE-2008 Program Outline for general information.

What to do if your paper/abstract is not listed or listed incorrectly in the Program:

Please email us immediately at Admin@iabe.org with details of your paper title and author information and we will add/correct your paper/abstract listing in the Program.

What should you bring along for your presentation?

Only overhead projectors will be provided for your presentations. (No power point or other equipment will be provided.) Please bring in 15-20 copies of your formatted paper for distribution at your session. Each paper will have about 15 minutes for presentation. Session chairs will manage their sessions. Dr. Gnepa will be available for any additional help with the sessions.

What to do if you have a problem with your registration at the registration desk:

Dr. Detelin Elenkov will be ready to assist you with your problems at the IABE registration desk at the Plaza Hotel. He will also manage the luncheon, reception, breakfasts, and coffee breaks. If you have any other problem(s), please contact Dr. Elenkov at the registration desk only (no emails please!). Please fill in IABE Member Service Form regarding your problem.

What to do if you have a problem regarding your fees and/or paper publication:

Please fill in the IABE Member Service Form. We will resolve the issue ASAP.

At the registration desk, you will receive your receipt for registration fees (if you have not already received it), your name badge, printed Program, your issue of the publication, plus any paid additional issues. **You will be required to pay your unpaid fees, if any.**

You may purchase additional issues of the publications or tickets for luncheon/reception for your spouse or guest(s). If you prefer vegetarian luncheon, please contact Dr. Elenkov.

The name badge is required of all participants/ spouse/ guest to participate in all sessions/events, luncheon/receptions, breakfasts, and coffee breaks.

What else?

Have fun, entertainment, great food, visit places/casinos, win million \$ in gambling, etc!
Best of Luck!

THANK YOU!

Monday, October 20, 2008 8:00 AM – 9:50 AM Conference Room: Jockey Club #1

Track: General Business- I

Session Chair: Dr. Stephen Baglione, Saint Leo University, Saint Leo, Florida, USA

KNOWLEDGE VS. CERTIFICATION: WHICH IS THE PREMIER EMPHASIS FOR GEN Y BUSINESS STUDENTS?

Marsha D Griffin, Barbara A. P. Jones and Mary S. Spann, Alabama A&M University, USA

FLEXI WORKING ARRANGEMENTS IN MALAYSIA - HOW FAMILY FRIENDLY IS OUR WORKPLACE

Geetha Subramaniam, Universiti Teknologi Mara
Balasundram Maniam, Sam Houston State University, Texas
Doris Padmini Selvaratnam, University Kebangsaan Malaysia

MODELING SIGNALIZED INTERSECTION TRAFFIC ACCIDENTS: A PILOT STUDY CONDUCTED IN CITY OF NORFOLK, VIRGINIA, USA

Sharad Maheshwari and Kelwyn D'souza, Hampton University, Hampton, VA, USA

COST AND PRICING STRUCTURE: A CASE STUDY OF BMI, INC.

Prakash Deo and Samuel Penkar, University of Houston, Houston, Texas, USA

PREDICTING ILLEGAL DOWNLOADING OF MOVIES AND TELEVISION SHOWS

Stephen Baglione, Saint Leo University, Saint Leo, Florida, USA

EFFICIENCY LOSS AND ESTIMATION METHODS: THROWING OUT THE BATH WATER ONLY

Chung-ki Min, Hankuk University of Foreign Studies, Seoul, Korea

Discussant(s): Dr. Balasundram Maniam, Sam Houston State University, Texas

Monday, October 20, 2008 8:00 AM – 9:50 AM Conference Room: Jockey Club #2

Track: International Finance- I

Session Chair: Dr. S. V. Ramana Rao, Siva Sivani Institute of Management, Secunderabad, INDIA

VOLATILITY TESTS AND EFFICIENT STOCK MARKETS: A STUDY IN INDIA

S. V. Ramana Rao, Siva Sivani Institute of Management, Secunderabad, INDIA
Nalinprava Tripathy, Indian Institute of Management, Indore, INDIA

UNIQUE CHARACTERISTICS OF CROSS-BORDER EMERGING MARKET PRIVATE EQUITY: IMPLICATIONS FOR INVESTORS AND MANAGERS

João Neiva De Figueiredo, Saint Joseph's University, Philadelphia, Pennsylvania, USA

HEDGE FUND PERFORMANCE PERSISTENCE: A MULTINOMIAL APPROACH - APPLICATION TO ASIAN HEDGE FUNDS

Lan T. P. Nguyen and Cheng Ming Yu, Faculty of Management, Multimedia University, Malaysia
Malick O. Sy, School of Economics, Finance and Marketing, RMIT University, Melbourne-Australia
Sayed Hossain, Faculty of Management, Multimedia University, Malaysia

THE IMPACT OF CULTURE, BUDGETARY PARTICIPATION, AND MANAGEMENT ACCOUNTING SYSTEMS ON MANAGERIAL PERFORMANCE IN IRAN

Hossein Etemadih, Tarbiyat Modares University, Iran
Mohammad S. Bazaz and Ravi Parameswaran, Oakland University
Zahra Dianati, Tarbiyat Modares University, Iran

FROM TECHNICAL ANALYSIS TO WAVELET ANALYSIS IN THE PERFORMANCE OF THE AUSTRALIAN DOLLAR

Shirley Wong, Victoria University, Footscary Park Campus, Australia

REDUCING FINANCIAL RISKS IN INTERNATIONAL BUSINESS THROUGH MANAGING SOCIAL AND ENVIRONMENTAL ISSUES

Harrie Vredenburg and Percy Garcia, University of Calgary, Calgary, Alberta, Canada

Discussant(s): Dr. Sayed Hossain, Faculty of Management, Multimedia University, Malaysia

Monday, October 20, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 2

Track: International Management-

Session Chair: Dr. Semere Haile, Grambling State University, LA, USA

MYTHS ABOUT FAMILY FIRMS: AN EXPLORATORY STUDY OF NATIVE FAMILY-OWNED FIRMS IN COLOMBIA

Carmen Leonor Martinez-Lopez, The City University of New York/BMCC, New York, USA

INTERNATIONAL STRATEGIC ALLIANCES: AN INTEGRATION OF THE TRANSACTION COST AND INSTITUTIONAL PERSPECTIVES

Raihan H Khan, SUNY Oswego, NY, USA

Kimberly A Jarrell, SUNY Institute of Technology, NY, USA

ENTREPRENEUR ACTIVITY IN INTERNATIONAL BUSINESS: AN EXPLORATORY STUDY

Semere Haile, Grambling State University, LA, USA

Marcus D. Jones, Northwestern State University, LA, USA

REGIONAL ECONOMIC INTEGRATION IN ASIA PACIFIC: THE FUTURE OF ASEAN AND EAFTA

Miguel A. Baeza, University of Texas-Pan American, Edinburg, Texas, USA

Yong J. Wang, Ohio University, Athens, Ohio, USA

Kevin Cruthirds, Nicholls State University In Louisiana, USA

THE INTERNATIONALIZATION PROCESS OF MALAYSIA GOVERNMENT-LINKED CORPORATIONS

Syed Zamberi Ahmad, University of Malaya, MALAYSIA

Discussant(s): Dr. Yong J. Wang, Ohio University, Athens, Ohio, USA

Monday, October 20, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 3

Track: Marketing IV: Marketing Strategy

Session Chair: Dr. Dan Cristian Dabija, Babes-Bolyai University, Cluj-Napoca, ROMANIA

IDENTIFICATION OF PURCHASE DEPENDENCIES IN RETAIL SALE

Pradip Kumar Bala, Xavier Institute of Management, Bhubaneswar, India

AWARENESS – INDICATOR FOR MEASURING THE EQUITY OF A RETAIL BRAND

Dan Cristian Dabija, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Marcel Ciprian Pop, Babes-Bolyai University, Cluj-Napoca, ROMANIA

WHAT DETERMINES MARKET DEMAND FOR INVESTMENT GOODS?

John Heim, Rensselaer Polytechnic Institute, Troy, New York, USA

EFFECTS OF IMAGE CREATIVITY AND SERVICE QUALITY ON CUSTOMER SATISFACTION AND FIRM PERFORMANCE: AN EMPIRICAL INVESTIGATION OF SERVICE BUSINESS FIRMS

Achariya Issarapaibool, Mahasarakham University, Thailand

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

COMPETITIVE STRATEGY ANALYSIS OF THE ARABIAN PERFUME MARKET: CASE IN FOCUS: AL HARAMAIN PERFUMES

Syd Gilani, Dubai Maritime City, Dubai World Group, United Arab Emirates

Berina Esra O. Gilani, International Marketing Consultant (Independent), United Arab Emirates

Discussant(s): Dr. Syd Gilani, Dubai Maritime City, Dubai World Group, United Arab Emirates

Monday, October 20, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 4

Track: Management XII: Other Areas in Management

Session Chair: Dr. Richard J. Cebula, Armstrong Atlantic State University, Savannah, Georgia, U.S.A

BUILDING AUDIT QUALITY, IMAGE, AND REPUTATION OF CPAS IN THAILAND: THE ROLES OF JUDGMENT PERFORMANCE

Phaithun Intakhan, Mahasarakham University, Thailand

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

THE SMALL FIRMS HYPOTHESIS AND THE PERCENT OF U.S. SOCIETY WITHOUT HEALTH INSURANCE: AN INVESTIGATION USING ALTERNATIVE MEANS TESTS

Richard J. Cebula, Armstrong Atlantic State University, Savannah, Georgia, U.S.A

Anthony E. Bopp, James Madison University, Harrisonburg, Virginia, U.S.A

THE HUMAN SIDE OF TEACHING AND LEARNING

Franklin Ramsomair, Wilfrid Laurier University, Waterloo, Ontario, Canada

THE PYGMALION EFFECT: UTILIZING TECHNOLOGY IN NEW WAYS TO IMPROVE STUDENT PARTICIPATION

Mark R. Julien, Brock University

QUALITATIVE RESEARCH AS A VIABLE METHODOLOGY FOR EXPLORING LEADERSHIP IN ENTREPRENEURIAL BUSINESSES

Gerard F Becker and Anne S Hallcom, Capella University, USA

CORPORATE GOVERNANCE AND INCENTIVE CONTRACT DESIGNING

Xinming Deng and Chongzhen Cheng, Wuhan University, Wuhan, Hubei, China

Xutao Zheng, Hubei University of Economics, Wuhan, Hubei, China

Discussant(s): Dr. Xinming Deng, Wuhan University, Wuhan, Hubei, China

Monday, October 20, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 5

Track: Marketing- Marketing Research- I

Session Chair: Dr. Alan T Shao, University of North Carolina, Charlotte, North Carolina, USA

THE APPLICATION OF ATTRIBUTION THEORIES IN MARKETING RESEARCH: A CRITIQUE

Yong Jian Wang, Ohio University, Athens, Oh, USA

DEVELOPMENT OF BRAND NAME PREFERENCES: A MULTI-COUNTRY STUDY

Alan T Shao, University of North Carolina, Charlotte, North Carolina, USA

Gayle Ireland, University of North Carolina, Charlotte, North Carolina, USA

ONLINE CONSUMERS' PERCEIVED RISK ANALYSIS: A GRAPHICAL MODELING APPROACH

Iksuk Kim, California State University Los Angeles, USA

Freddy Su Jin Lee, California State University Los Angeles, USA

THE RELATION BETWEEN THE ROMANIAN CUSTOMERS'S INCOME AND THE DEMAND ON CLOTHES

Marius Bota, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Monica Felicia Boriceanu, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Smaranda Adina Cosma, Babes-Bolyai University, Cluj-Napoca, ROMANIA

BRAND COMMUNITY, BRAND ASSOCIATION, AND CONSUMER BEHAVIOR: IMPLICATIONS FOR BRANDING STRATEGY

Osama J. Butt, National University of Computer and Emerging Sciences, Lahore, Pakistan

Yong J. Wang, Ohio University, Athens, Ohio, USA

Discussant(s): Dr. Freddy Su Jin Lee, California State University Los Angeles, USA

Monday, October 20, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 6

Track: General Economics- I

Session Chair: Dr. Abdalla M Dah, Lebanese American University, Beirut, LABANON

USING LOGIT REGRESSION TO TEST THE “GLASS CEILING HYPOTHESIS”; NEW EVIDENCE FROM THE LEBANESE BANKING SECTOR

Abdalla M Dah, Lebanese American University, Beirut, LABANON

Abdul-Nasser El-Kassar, Lebanese American University, Beirut, LABANON

Mostafa Dah, Lebanese American University, Beirut, LABANON

THE FEDERAL RESERVE AND THE AMERICAN BUSINESS CYCLES

Adil H Mouhammed, University of Illinois At Springfield, Springfield, Illinois, USA

TIMING-PATTERN OF U.S. BANK ENTRY OVERSEAS: A TEST OF THE “FOLLOW-THY-CLIENT” HYPOTHESIS

Claudia Araiza, Claremont Graduate University, California, USA

COOPERATIVE LEARNING AND ONLINE EDUCATION: TOOLS FOR TEACHING INDUSTRY STRUCTURE IN ECONOMICS

Gerald D Baumgardner, Penn College, USA

GASOLINE POLICY AND PRICING VERSUS SUSTAINABLE DEVELOPMENT

Sadegh Bafandeh Imandoust, Payame Noor University, IRAN

Mohammad Zaghian, Payame Noor University, IRAN

Hossein Rahimi, Payame Noor University, IRAN

Discussant(s): Dr. Sadegh Bafandeh Imandoust, Payame Noor University, IRAN

Monday, October 20, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 7

Track: Accounting- All Other Accounting Areas- I

Session Chair: Dr. Sid Howard Credle, Hampton University, Hampton, VA, USA

AN APPLICATION OF SOCIAL COGNITIVE CAREER THEORY: EXPLORING FACTORS INFLUENCING THE DECISION TO SELECT PUBLIC ACCOUNTING AS A CAREER CHOICE

Ziette A Hayes, Hampton University, Hampton, VA, USA

Sid Howard Credle, Hampton University, Hampton, VA, USA

MANAGING EARNING WITHOUT VIOLATING GAAP

Nashwa George, Berkeley College, USA

BUILDING JOB SATISFACTION OF CERTIFIED PUBLIC ACCOUNTANTS (CPAS) IN THAILAND: EFFECTS OF ROLE STRESS THROUGH ROLE CONFLICT, ROLE AMBIGUITY, AND ROLE OVERLOAD

Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

THE APPROACHES OF FRAUD FROM INTERNAL AUDIT’S POINT OF VIEW

Cristina Bota-Avram, Babes-Bolyai University, ROMANIA

ADDING VALUE – THE SIGNIFICANT SUBSTANCE OF INTERNAL AUDIT

Cristina Bota-Avram, Babes-Bolyai University, ROMANIA

WHITHER THE PUBLIC ACCOUNTING AS A PROFESSION: HISTORICAL LESSONS OF AUDITOR INDEPENDENCE IN THE U.S.

Yin Xu, Old Dominion University, Virginia, USA

Karl J. Wang, Old Dominion University, Virginia, USA

Discussant(s): Dr. Karl J. Wang, Old Dominion University, Virginia, USA

Monday, October 20, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 8

Track: General Business- II

Session Chair: Professor R. Srinivasan, Indian Institute of Science, Bangalore, India

PAYDAY LOANS: FILLING A GAP OR PREYING ON VULNERABLE BORROWERS?

Theresa J. Holt, Cleveland State University, Cleveland, Ohio, USA

KNOWLEDGE MANAGEMENT FOR AGRICULTURAL EXTENSION SERVICES

Folorunso Olusegun, University of Agriculture Abeokuta, Ogun State, Nigeria

Ogunseye Oluwafemi Shawn and Sodipo Olusola, University of Agriculture Abeokuta, Ogun, Nigeria

Sushil K. Sharma and James Walters, Ball State University, Muncie, Indiana, USA

GENDER BASED BANKING PSYCHOGRAPHICS – AN INDIAN EMPIRICAL STUDY

Srivatsa H. S., Indian Institute of Science, Bangalore, India

R. Srinivasan, Indian Institute of Science, Bangalore, India

LONG AND SHORT-TERM EFFECTS OF SADDAM CAPTURE ON EMERGING AND ESTABLISHED MARKETS

Joseph Mayne, California State University, San Bernardino, CA, USA

Francisca Beer and Rafiqul Bhuyan Rafiq, California State University, San Bernardino, CA, USA

GROUP LEARNING PROCESS AND RESULTS: AN EXPERIMENTAL ANALYSIS WITH CORPORATE STRATEGY' STUDENTS

Natalia Martín Cruz and Víctor Martín Pérez, Universidad De Valladolid, Valladolid Spain

Yolanda Fernández Ramos, Universidad Europea Miguel De Cervantes Valladolid, SPAIN

RUSSIAN-AMERICAN MBA PARTNERSHIPS: THE CAL STATE EAST BAY EXPERIENCE

Gary Wishniewsky, California State University, East Bay, Hayward, California, USA

Discussant(s): Dr. James Walters, Ball State University, Muncie, Indiana, USA

Monday, October 20, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 9

Track: General Business- III

Session Chair: Dr. Daniel A. Talley, Dakota State University, USA

AN EXPERIMENTAL EVALUATION OF THE EDUCATIONAL TECHNOLOGY PUZZLE

Daniel A. Talley, Dakota State University, USA

THE IMPACT OF BABY BOOMER GENERATION ON SOCIAL RESPONSIBLE INVESTING.

Vivian O. Okere, Providence College, Providence, Rhode Island, USA

Nazma Latiff-Zaman and Paul J. Maloney, Providence College, Providence, Rhode Island, USA

A COST EFFECTIVE, SAFE, AND SIMPLE METHOD TO PROVIDE DISASTER RECOVERY PLAN TO SMALL AND MEDIUM SIZED BUSINESSES

Dennis Guster and Brandon Mccann, St. Cloud State University, St. Cloud, Minnesota, USA

Kira Krzenski and Olivia F. Lee, St. Cloud State University, St. Cloud, Minnesota, USA

THE EFFECT OF DE-FACTO PUBLIC SCHOOL SEGREGATION ON COLLEGE PERFORMANCE

Adrian M. Austin, University of West Georgia Carrollton, GA, USA

Leland V. Gustafson, University of West Georgia Carrollton, GA, USA

SELECTION BIAS IN THE ESTIMATED RATE OF RETURN TO EDUCATION: EVIDENCE FROM TURKEY

Fathollah M. Bagheri, University of North Dakota Grand Forks, ND, USA

Orhan Kara, West Chester University, West Chester, PA, USA

ELECTRIC POWER INDUSTRY: ITS COST AND PRIVATIZATION

Syed Shahabuddin, Central Michigan University, Mt Pleasant, Michigan, USA

Discussant(s): Dr. Dennis Guster, St. Cloud State University, St. Cloud, Minnesota, USA

Monday, October 20, 2008 10:00 AM – 11:50 AM Conference Room: Jockey Club #1

Track: General Business- IV

Session Chair: Dr. Ahmad Vessal, California State University Northridge, Northridge, California, USA

CHALLENGES FACING WIDER IMPLEMENTATION OF RADIO FREQUENCY IDENTIFICATION IN SUPPLY CHAIN MANAGEMENT

Ahmad Vessal, California State University Northridge, Northridge, California, USA

Rassule Hadidi, University of Illinois At Springfield, Springfield, Illinois, USA

AGENT-SUPPORTED SITUATION AWARENESS IN GLOBAL BUSINESS

Xiaoqing Li, University of Illinois At Springfield, Springfield, Illinois, USA

BUILDING ORGANIZATIONAL EXCELLENCE AND BUSINESS PERFORMANCE OF HOTEL BUSINESS IN THAILAND: EFFECTS OF SERVICE CULTURE AND ORGANIZATIONAL CHARACTERISTIC

Nantana Ooncharoen and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

GOING INTERNATIONAL: A STATISTICAL SAMPLING-BASED METHODOLOGY FOR ESTIMATING THE MATURITY OF A COUNTRY'S PUBLIC INSTITUTIONS

João Neiva De Figueiredo, Saint Joseph's University, Philadelphia, Pennsylvania, USA

Sérgio Fernando Mayerle, Universidade Federal De Santa Catarina, Florianópolis, Santa Catarina, Brazil

A SEMI-LOG MODEL OF DETERMINANTS OF THE NOMINAL MEDIAN PRICE OF SINGLE-FAMILY HOMES

Richard J. Cebula and Reese W. Goldman, Armstrong Atlantic State University, Savannah, Georgia, USA

FOUR FACETS OF CULTURAL INTELLIGENCE PREDICTORS OF KNOWLEDGE SHARING INTENTIONS

Leila C. Messarra, Silva Karkoulian, and Aida Y. El Chaar Lebanese American University, Beirut, Lebanon

Discussant(s): Dr. Rassule Hadidi, University of Illinois At Springfield, Springfield, Illinois, USA

Monday, October 20, 2008 10:00 AM – 11:50 AM Conference Room: Jockey Club #2

Track: International Finance- II

Session Chair: Dr. Cheick Wagué, Southern Stockholm University, Stockholm, Sweden

DETERMINANTS OF INTERNATIONAL ALLIANCE PORTFOLIO COMPLEXITY AND ITS EFFECT ON INNOVATIVE PERFORMANCE OF COMPANIES

Geert Duysters and Boris Lokshin, UNU-MERIT, TU/E and University of Maastricht, Netherlands

GLOBAL OIL AND NATURAL GAS INDUSTRY: PERSPECTIVES AND CHALLENGES

Adam Wilson, and Bala Maniam, Sam Houston State University, Texas, USA

Geetha Subramaniam, Universiti Teknologi Malaysia

ASYMMETRIC VOLATILITY IN ASIAN EQUITY MARKETS

Shamila A. Jayasuriya and Rosemary Rossiter, Ohio University, Athens, Oh, USA

FORECASTING AND MANAGING PROFITABILITY IN THE GULF STATES BANKING INDUSTRY

Sree Rama Murthy, Sultan Qaboos University, Muscat, Oman

Parameswar Nandakumar, Indian Institute of Management-Kozhikode, Calicut, India

Cheick Wagué, Southern Stockholm University, Stockholm, Sweden

TIME VARYING PREMIUM OF EMERGING MARKET STOCK RETURN

Jayen B. Patel, Adelphi University, Garden City, NY, USA

BRAZILIAN FOUNDRY INDUSTRY: EVIDENCE FROM THE FIELD (FOR CONSIDERATION FOR JAFE OR JIFE JOURNALS)

Eder Miotto, UNISINOS and Fernando Zanella, UAEU

Discussant(s): Dr. Jayen B. Patel, Adelphi University, Garden City, Ny USA

Monday, October 20, 2008 10:00 AM – 11:50 AM Conference Room: TCBR 2

Track: International Management-

Session Chair: Dr. Detelin Elenkov, The University of Tennessee Knoxville, TN, USA

WHEN, HOW, AND WHERE DO SMES START GLOBAL BUSINESS? : ANALYSIS OF KOREAN VENTURE FIRMS

Jong Wook Ha, Columbus State University, Georgia, USA
Soon-Gwon Choi, Pukyong National University
Sungwoo Jung, Columbus State University, Georgia, USA

ARE CULTURAL DIFFERENCES IN A SMALL COUNTRY IMPORTANT FOR INTERNATIONAL BUSINESS? NEW THEORY AND EVIDENCE FROM CYPRUS

Detelin Elenkov, The University of Tennessee Knoxville, TN, USA
Desislava K. Kirova, Sofia University Sofia, Bulgaria

TRANSNATIONALITY: AN INDEX OF STRATEGIC SUCCESS?

Darryl G. Waldron, Trinity University San Antonio, TX, USA

CORPORATE GOVERNANCE AND FIRM PERFORMANCE: THE KOREA EVIDENCE

Dong Seop Chung, Kung Sung
Byung Gon Kim, Chang Won National
Dong Wook Kim, BUSAN Development Insitute
Sungchul Choi, Northern British Columbia

AIRLINES COMPETITION IN THE GULF: A COMPETITIVE ADVANTAGE

Said M Ladki, Lebanese American University, LEBANON
Adel P Misk, Qatar Airways

Discussant(s): Dr. Said M Ladki, Lebanese American University, LEBANON

Monday, October 20, 2008 10:00 AM – 11:50 AM Conference Room: TCBR 3

Track: IB IX: All Other Areas of International Business

Session Chair: Dr. Marilyn E Harris, Capella University, USA

TRANSFORMATION OF KT(KOREA TELECOMMUNICATIONS) DURING ECONOMIC CRISIS

Woonghee Lee, Hanyang University, KOREA

POLAND POISED TO DRIVE ADVANCEMENT IN THE GLOBAL ECONOMY

Shelia A Brown, Capella University, USA
Marilyn E Harris, Capella University, USA

QUANTITATIVE ANALYSIS OF THE INFLUENCE OF POVERTY ON MORAL DEVELOPMENT

Solomon Aiyegbo Fakinlede, Baltimore City Community College, Maryland, USA

SHOULD WE COMBINE OR DISSOCIATE THE CEO-CHAIRMANSHIP POSITIONS?

Karim Sami Rebeiz, American University of Beirut, LEBANON

THE IMPACTS OF STRATEGIC ORIENTATION AND HRM SYSTEMS ON FIRM PERFORMANCE

Dong Seop Chung, Kyungsung University
Hyun Woo Jung, Kyungsung University
Soo Jung Baek, Kyungsung University
Hee Ok Lee, Kyungsung University

INCONSISTENCIES IN CULTURE-PERFORMANCE RESEARCH: TOWARD A MODEL OF CONTENT VALIDITY

Laurence G Weinzimmer, Bradley University, Illinois, USA
Jennifer L Franczak and Eric J Michel, Bradley University, Illinois, USA

Discussant(s): Dr. Solomon Aiyegbo Fakinlede, Baltimore City Community College, Maryland, USA

Monday, October 20, 2008 10:00 AM – 11:50 AM Conference Room: TCBR 4

Track: Management- Human Resource Management- I

Session Chair: Dr. Tekin Akgeyik, The Istanbul University, TURKEY

EMPLOYEE BENEFITS AND WORK CONDITIONS BY DEMOGRAPHIC CATEGORIES

Stephen Baglione, Saint Leo University, Saint Leo, Florida, USA

PROFILE OF VICTIMS OF CUSTOMER AGGRESSION: CASE OF CALL-CENTER AND RETAIL WORKERS (A SURVEY)

Tekin Akgeyik, The Istanbul University, TURKEY

THE EFFECT OF PHYSICAL STRUCTURE ON WORKING AND PERSONAL BEHAVIOR: AN INVESTIGATIVE CASE STUDY AT AN EDUCATIONAL INSTITUTION

Hadi El-Farr, Lebanese American University, Beirut, Lebanon

Leila Messarra, Lebanese American University, Beirut, Lebanon

Silva Karkoulian, Lebanese American University, Beirut, Lebanon

EFFECTS OF ORGANIZATIONAL CHANGE ON PSYCHOLOGICAL STRESS AND JOB PERFORMANCE OF ACCOUNTANTS IN THAILAND

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

Chaoyot Sumritsakun, Mahasarakham University, Thailand

LEADERSHIP: A NEW PERSPECTIVE FOR TEACHER LEADERS RESEARCH IN PAKISTAN'S EDUCATION SECTOR

Humera Khan, International Islamic University, Islamabad, PAKISTAN

Discussant(s): Dr. Leila Messarra, Lebanese American University, Beirut, Lebanon

Monday, October 20, 2008 10:00 AM – 11:50 AM Conference Room: TCBR 5

Track: International Business- All Other Areas-

Session Chair: Dr. Rolando Pena-Sanchez, Texas A&M International University, USA

TIGHT OR WRONG: WHAT INTERNATIONAL BUSINESS STUDENTS SHOULD KNOW ABOUT ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

William J Frech, Ramapo College, USA

Ronald A Cooperman, Ramapo College, USA

A STATISTICAL COMPARISON OF TELEDENSITY GROWTH RATES IN LATIN-AMERICAN COUNTRIES

Rolando Pena-Sanchez, Texas A&M International University, USA

BEIJING OLYMPICS 2008: WHAT KIND OF GAMES DO YOU WANT TO PLAY?

Dean Baim, Pepperdine University, California, USA

Marilyn Misch, Pepperdine University, California, USA

TEENS' ATTITUDES TOWARDS CLOTHING BRANDS IN GENERAL: A CROSS-CULTURAL EXPLORATION

R Stephen Parker, Missouri State University, USA

Charles M Hermans, Missouri State University, USA

Allen D Schaefer, Missouri State University, USA

A REVIEW OF EUROPEAN BUSINESS INTEGRATION: DOES EUROPEAN BUSINESS EXIST?

Nicolas M Dahan, LIU-CW Post-College of Management

William J Frech, Ramapo College, USA

THE REGULATION OF CORPORATE ACTIVITIES UNDER HUMAN RIGHTS TREATIES

George Andreopoulos, City University of New York, USA

Giuliana Campanelli-Andreopoulos, William Paterson University, NJ, UYSA

Panayides Alexandros, William Paterson University, NJ, USA

Discussant(s): Dr. Dean Baim, Pepperdine University, California, USA

Monday, October 20, 2008 10:00 AM – 11:50 AM Conference Room: TCBR 6

Track: General Economics- II

Session Chair: Dr. Shahidur Rahman, Nanyang Technological University, Singapore

CONSUMER'S SURPLUS – IS THE DEBATE OVER?

Amlan Datta, Cisco Junior College, USA

RECOVERY RESPONSES OF THE ASIAN ECONOMIC CRISIS

Shahidur Rahman, Nanyang Technological University, Singapore

Ho Pei Yui, Nanyang Technological University, Singapore

Ho Shu Foon, Nanyang Technological University, Singapore

GOVERNMENT INVESTMENT, PRIVATE INVESTMENT AND OUTPUT, THE IRANIAN EXPERIENCE

Reza Varjavand, Saint Xavier University, USA

THE IMPACT OF OIL PRICE VOLATILITY ON GOVERNMENT EXPENDITURES IN IRAN

Reza Varjavand, Saint Xavier University

Nazanin Navid, Free University of Iran

Karim Emami, Free University of Iran

THE REALITY OF ECONOMIC POWER

Adil H Mouhammed, University of Illinois At Springfield

AUDIT COMMITTEE COMPENSATION AND PERCEIVED EARNINGS QUALITY: A PRELIMINARY INVESTIGATION

R. Stevonn Flynn, Thomas More College, USA

Discussant(s): Dr. Amlan Datta, Cisco Junior College, USA

Monday, October 20, 2008 10:00 AM – 11:50 AM Conference Room: TCBR 7

Track: Finance I: Corporate Finance-

Session Chair: Dr. Carlos A. Colón-De-Armas, University of Puerto Rico, USA

THE WEIGHTED AVERAGE COST OF CAPITAL: A NOTE ON ITS CORRECT USE AND INTERPRETATION

Carlos A. Colón-De-Armas, University of Puerto Rico, USA

SCAPEGOATING ONLY WORKS IF THE HERD IS BIG: DOWNSIZING, MANAGEMENT TURNOVER AND COMPANY TURNAROUND

Frank Smith, Henderson State University, USA

Alan Wright, Henderson State University, USA

Y. Paul Huo, Henderson State University, USA

LOGISTICS OUTSOURCING ON FUZZY FINANCIAL COST MODEL

Kang-Lin Chiang, Vanung University, TAIWAN

INSIDERS VERSUS OUTSIDE MONITORS AND FIRM PERFORMANCE: COMPARING LARGE AND SMALL FIRMS

Bingsheng Yi, California State University, Dominguez Hill, CA, USA

Barry Lin, Simmons College, Boston, MA, USA

DIVIDEND REDUCTIONS AND THE PECKING ORDER THEORY

Richard H. Fosberg, William Paterson University, NJ, USA

Discussant(s): Dr. Bingsheng Yi, California State University, Dominguez Hill, CA, USA

Monday, October 20, 2008 10:00 AM – 11:50 AM Conference Room: TCBR 8

Track: Accounting- All Other Accounting Areas- II

Session Chair: Dr. Elie Menassa, University of Balamand, Lebanon

NORMATIVE MOTIVES OR MORAL STIMULI: CONFORMING TO ACCOUNTING REGULATION IN THE UK
Elie Menassa, University of Balamand, Lebanon

A SHIFT IN THE INCOME EFFECT OF CHANGES IN ACCOUNTING PRINCIPLES: 1993-2003 TIME PERIOD
Jalal Soroosh, Loyola College in Maryland, USA
Hong Zhu, Loyola College in Maryland, USA
Gloria Philips-Wren, Loyola College in Maryland, USA

FRAMING EFFECT MITIGATION BY THE TRAINING AND EXPERIENCE OF MANAGEMENT ACCOUNTANTS
Peggy Ann Hughes, Montclair State University, NJ, USA
David J Radosevich, University of Wisconsin-Green Bay, USA

THE NEW ACCOUNTING STANDARDS FOR CHANGES IN A PARENT'S OWNERSHIP INTEREST UNDER FASB STATEMENT NO. 160
James G.S. Yang and Wing W. Poon, Montclair State University, NJ, USA

DEVELOPMENT OF ENFORCEMENT MECHANISMS FOLLOWING ADOPTION OF INTERNATIONAL ACCOUNTING STANDARDS IN THE GULF CO-OPERATION COUNCIL MEMBER STATES
Ahmad Al-Hussaini, Public Authority For Applied Education and Training, Kuwait
Bader Al-Shammari and Waleed Al-Sultan, Public Authority For Applied Education and Training, Kuwait

Discussant(s): Dr. Jalal Soroosh, Loyola College in Maryland, USA

Monday, October 20, 2008 10:00 AM – 11:50 AM Conference Room: TCBR 9

Track: POM VI: Supply Chain Management

Session Chair: Dr. Scott Metlen, University of Idaho, Moscow, Idaho, USA

MECHANISM DESIGN AND SUPPLY CHAIN MANAGEMENT
Chiaho Chang, Montclair State University, NJ, USA

EFFECTIVE DISTRIBUTION WITHIN THE PAPER INDUSTRY: A CASE STUDY
Youngtae Choi and Antony Paulraj, University of North Florida, USA
Steven Williamson, University of North Florida, USA

DEVELOPING AND MEASURING DIMENSIONS OF SUPPLY CHAIN CAPABILITIES
Abirami Radhakrishnan, Morgan State University, Maryland, USA
Sri V. Sridharan, Clemson University, South Carolina, USA
Dessa J. David, Morgan State University, Maryland, USA
Dewayne D. Moore, Clemson University, South Carolina, USA

THE FEASIBILITY AND IMPACT OF CELLULOSE ETHANOL FROM NORTHWEST FORESTS AS A SUSTAINABLE SOURCE OF POWER: A MODEL
Scott Metlen, University of Idaho, Moscow, Idaho, USA

AUTOMATED SUPPLY CHAIN FRAME WORK MODEL FOR MIDSIZED PHARMACEUTICAL FIRMS OF PAKISTAN
Roshan Shaikh and Madiha Shera, Iqra University, Karachi, Pakistan

Discussant(s): Dr. Youngtae Choi, University of North Florida, USA

Monday, October 20, 2008 1:00 PM – 2:50 PM Conference Room: Jockey Club #1

Track: Economics V: Transitional Economics

Session Chair: Dr. Fathollah M. Bagheri, University of North Dakota, Grand Forks, ND, USA

POVERTY AND DISTRIBUTIONAL IMPLICATIONS OF RISING FOOD PRICES

Luis San Vicente Portes, Montclair State University, NJ, USA

THE HIGH COSTS OF DOING BUSINESS ON FIRST NATION LANDS IN CANADA

Gregory Bruce Richard, Fiscal Realities

Jason Calla, Fiscal Realities

Carl Andre Le Dressay, Fiscal Realities

A LEONTIEF MODEL OF MUNICIPAL BUDGETING

Phillip Bryson, Brigham Young University Provo, Utah, USA

GOVERNMENT INVESTMENT, PRIVATE OUTPUT, THE IRANIAN EXPERIENCE

Reza Varjavand, Saint Xavier University, USA

A COMPARATIVE STUDY OF MARKET INSTITUTIONS AND ECONOMIC ATTITUDES IN IRAN, RUSSIA, TURKEY AND THE UNITED STATES

Fathollah M. Bagheri, University of North Dakota, Grand Forks, ND, USA

Nader Habibi, Brandeis University, Waltham, Ma, USA

Discussant(s): Dr. Phillip Bryson, Brigham Young University Provo, Utah, USA

Monday, October 20, 2008 1:00 PM – 2:50 PM Conference Room: Jockey Club #2

Track: Economics II: Macroeconomics- I

Session Chair: Dr. Daniel M Lomba Jr., Bridgewater State College, USA

PRODUCTIVITY IMPROVEMENTS IN THE ICT SECTOR: A CROSS SECTIONAL EVIDENCE USING DEA AND MALMQUIST INDEX

Somesh Kumar Mathur, RIS

MORAL HAZARD IN A VOLUNTARY DEPOSIT INSURANCE SYSTEM: REVISITED

Pablo Camacho-Gutiérrez, Texas A&M International University

Vanessa M González-Cantú, Universidad Autónoma De Tamaulipas

A THEORETICAL MODEL OF A CRIMINAL'S LOCATION CHOICE

Daniel M Lomba Jr., Bridgewater State College, USA

SECTORAL GROWTH AND POVERTY REDUCTION: A DYNAMIC APPROACH

Bopen Seetannah, University of Technology, Mauritius

Rojid Sawkut, University of Technology, Mauritius

Seenarain Shalini, University of Technology, Mauritius

ECONOMETRICS OF THE EFFECT OF EXCHANGE RATE VOLATILITY ON ECONOMIC GROWTH IN PAKISTAN

Aurangzeb Aurangzeb, University of Guelph, Canada

Discussant(s): Dr. Pablo Camacho-Gutiérrez, Texas A&M International University, Texas, USA

Monday, October 20, 2008 1:00 PM – 2:50 PM Conference Room: TCBR 2

Track: International Finance- III

Session Chair: Dr. Rafiqul Bhuyan Rafiq, California State University San Bernardino, CA, USA

STOCK MARKET AND EXCHANGE RATE DYNAMICS: AN EMPIRICAL INVESTIGATION ON BRAZIL AND USA
Francisca Beer, California State University San Bernardino, CA, USA
Rafiqul Bhuyan Rafiq, California State University San Bernardino, CA, USA
Mohammad Robbani, Alabama A&M University, Normal, AL, USA

OWNERSHIP DECISION OF CHINESE OUTWARD FDI: AN INTEGRATED CONCEPTUAL FRAMEWORK AND RESEARCH AGENDA
Lin Cui and Fuming Jiang, The Australian National University, Canberra, Australia

LISTING REQUIREMENT AND EARNINGS MANAGEMENT
Hoje Jo, Santa Clara University
Soon Suk Yoon and Hyo Jin Kim, Chonnam University

IMPACT OF BANKRUPTCY RISK ON THE INTERACTIVE RELATIONSHIP BETWEEN DEBT FINANCING AND CORPORATE INVESTMENT DECISIONS: EVIDENCE FROM CHINA
Xing Liu, Chongqing University
Cheng Peng, Chongqing University
Benjamin Y Tai, California State University, Fresno, USA

DIFFERENTIAL ROLES OF VENTURE CAPITALISTS BETWEEN THE U.S. AND KOREA
Hoje Jo, Santa Clara University, California, USA
Eun Kang, California State University, San Marcos, USA
Sekyung Oh, Konkuk University, KOREA

THE EFFECT OF INTERNATIONAL CURRENCIES UPON U.S. STOCK PRICES
Ronald C. Kettering, Columbus State University, Georgia, USA

Discussant(s): Dr. Benjamin Y Tai, California State University, Fresno, USA

Monday, October 20, 2008 1:00 PM – 2:50 PM Conference Room: TCBR 3

Track: Accounting V: Taxation

Session Chair: Dr. Agatha E. Jeffers, Montclair State University, NJ, USA

TAX LIABILITY OF A U.S. MULTINATIONAL CORPORATION OPERATING A FOREIGN BUSINESS ENTITY
James G.S. Yang, Montclair State University, NJ, USA
Agatha E. Jeffers, Montclair State University, NJ, USA

MARGINAL RETURNS FOR SOCIAL SECURITY CONTRIBUTIONS: A SIMULATION APPROACH
R Wayne Counts, University of Texas of The Permian Basin, USA

INDEXING OF STATE TAX COLLECTION VARIABILITY
R Wayne Counts, University of Texas of The Permian Basin, USA

CAVEAT EMPTOR: SALES TAX HOLIDAYS ARE NOT NECESSARILY AS ADVERTISED
S. Keith Lowe, Jacksonville State University, USA
Benjamin B. Boozer, Jacksonville State University, USA

THE EVOLUTION OF A BUSINESS FROM ITS ASSETS AND LIABILITIES STATEMENT TO ITS ETHICAL-ENVIRONMENTAL ACCOUNT
Ubaldo Comite, University of Calabria

Discussant(s): Dr. R Wayne Counts, University of Texas of The Permian Basin, USA

Monday, October 20, 2008 1:00 PM – 2:50 PM Conference Room: TCBR 4

Track: Finance VI: Other Areas in Finance

Session Chair: Dr. Richard N Watuwa, Cape Breton University

DOES DERIVATIVE USE HELP REDUCE THE COST OF DEBT?

Bingsheng Yi, California State University, Dominguez Hills. Carson, California, USA
J. Barry Lin, Simmons College, Boston, USA
Chia-Wei Chen, Tunghai University, Taichung, Taiwan

OPTIONS AND THE COMPETITIVE FIRM UNDER PRICE UNCERTAINTY

Hamid Tabesh, University of Wisconsin-River Falls, U.S.A

THE IMPACT OF FINANCIAL AND MACROECONOMIC FACTORS ON THE CANADIAN PROPERTY MARKET

Richard N Watuwa, Cape Breton University

CROSS-LISTING AND EXECUTIVE COMPENSATION IN DEVELOPED MARKET FIRMS

Chialing Hsieh, Southern Illinois University, USA

SLIPPAGE AND THE CHOICE OF MARKET OR LIMIT ORDERS IN FUTURES TRADING

Scott Brown, University of Puerto Rico, USA
Eric Powers, University of South Carolina, USA
Tim Koch, University of South Carolina, USA

Discussant(s): Dr. Hamid Tabesh, University of Wisconsin-River Falls, U.S.

Monday, October 20, 2008 1:00 PM – 2:50 PM Conference Room: TCBR 5

Track: MS-II: Management Science- I

Session Chair: Dr. Sanjay Kaushik, Panjab University, Chandigarh, INDIA

COST-EFFECTIVENESS OF HIGH RISK AND POPULATION APPROACHES FOR PREVENTING CHD: A COMPARATIVE STUDY IN NEW BRUNSWICK, CANADA

John A Boyne, Accountability and Health Information Management,
Joy Bhadury, University of North Carolina, USA
Richard Ehrhardt, University of North Carolina, USA

CHANGING DIMENSIONS AND GROWTH OF KNOWLEDGE BASED ECONOMY IN INDIA

Rajesh Kumar Jhamb, Govt. Polytechnic For Women, INDIA
Sanjay Kaushik, Panjab University, Chandigarh, INDIA

PEDAGOGY FOR DECISION SCIENCES: INNOVATIVE PRACTICES FOR MANAGEMENT EDUCATION IN INDIA

Monica Gupta, FORE School of Management
Neeta Gupta, FORE School of Management

EFFECTS OF WORK TEAMS ON JOB SATISFACTION

Laura Newmark, Management Consultant, Boone, NC, USA
Jerry W. Koehler, University of South Florida, Tampa, FL, USA
Thomas W. Philippe, St. Petersburg College, St Petersburg FL, USA

Discussant(s): Dr. Richard Ehrhardt, University of North Carolina, USA

Monday, October 20, 2008 1:00 PM – 2:50 PM Conference Room: TCBR 6

Track: General Economics- III

Session Chair: Dr. Joseph Macri, Macquarie University, AUSTRALIA

PRESENT LEVEL OF EMPLOYERS' INVESTMENT IN EDUCATION AND PROFESSIONAL TRAINING FOR EMPLOYEES IN ROMANIAN MANUFACTURING INDUSTRY COMPANIES

Carmen Maria Gut, Babes-Bolyai University, Faculty of Business

A NEW PARADIGM FOR SUCCESSFUL TEACHING

Reza Varjavand, Saint Xavier University

IS THE CONCEPT OF OPPORTUNITY COST MISUNDERSTOOD? SURVEY EVIDENCE FROM STUDENTS STUDYING ECONOMICS IN AUSTRALIA

Joseph Macri, Macquarie University, AUSTRALIA

THE IMPACTS OF NEW ECONOMY ON THE U.S. ECONOMY:

Tenpao Lee, Niagara University, NY, USA

William A Peek, Niagara University, NY, USA

Ann D Rensel, Niagara University, NY, USA

E-COMMERCE, RACE, AND THE DIGITAL DIVIDE

Mark A Scanlan, Stephen F. Austin State University, Nacagdoches, Texas, USA

Discussant(s): Dr. Tenpao Lee, Niagara University, NY, USA

Monday, October 20, 2008 1:00 PM – 2:50 PM Conference Room: TCBR 7

Track: POM VII: Other Areas in POM

Session Chair: Dr. Tatsuo Matsutomi, Kinki University, JAPAN

MULTIOBJECTIVE HIERARCHICAL SERVICE FACILITY LOCATION PROBLEM WITH FUZZY CONSTRAINT

Tatsuo Matsutomi, Kinki University, JAPAN

Aritoshi Kimura, Kinki University, JAPAN

Hitomi Nakamura, Kinki University, JAPAN

MINING ASSOCIATION RULES FOR SELECTIVE INVENTORY CONTROL

Pradip Kumar Bala, XIM, Bhubaneswar, India

IMPROVING ACCURACY AND AUTOMATING FORECASTING WITH SPREADSHEETS

Zinovy Radovilsky, California State University, East Bay, USA

THE IMPACTS OF BARGAINING POWER AND VENDOR SELECTION PRACTICE ON PERFORMANCE IN SUPPLY CHAIN

Fan-Yun Pai, National Kaohsiung First University of Science and Technology, Taiwan

Kai-I Huang, Tunghai University, Taiwan

Tsu-Ming Yeh, Dayeh University, Taiwan

A STUDY ON RELATIONSHIP BETWEEN SUPPLY CHAIN STRUCTURE AND SCM ACTIVITIES: AN EMPIRICAL TEST IN KOREA

Sang Shik Lee, Kyungsoong University

Hyeong-Wook Jang, Hanjin Logistics Institute

Sung Kim, Minnesota State University, USA

Jongwon Kim, Donggeuio University

Hyungmok Lee, Kyungsoong University

Discussant(s): Dr. Zinovy Radovilsky, California State University, East Bay, USA

Monday, October 20, 2008 1:00 PM – 2:50 PM Conference Room: TCBR 8

Track: Accounting- All Other Accounting Areas -III

Session Chair: Dr. Luciane Reginato, University of Sao Paulo - FEA, BRAZIL

ANALYSIS OF QUALITATIVE AND QUANTITATIVE TECHNIQUES AND METHODS IN PAPERS PRESENTED AT THE FIFTH AND SIXTH USP CONTROLLERSHIP AND ACCOUNTING CONGRESS

Cristiane Benetti, University of Sao Paulo – FEA, BRAZIL

Luciane Reginato and Gilberto De Andrade Martins, University of Sao Paulo – FEA

THE EFFECT OF CROSS-BORDER MERGERS AND ACQUISITIONS ON SHAREHOLDER WEALTH: EVIDENCE FROM GERMANY

Nancy R Mangold and Kerstin Lippok, California State University, East Bay, USA

THE “TRIPLE BOTTOM LINE” APPROACH ON SOCIAL AND ENVIRONMENTAL REPORTING: SHOULD FINANCIAL ACCOUNTING STANDARD SETTERS STEP IN?

Yara C Cintra, USP - University of São Paulo

Nelson L Carvalho and Bruna Perlingeiro, USP - University of São Paulo

INFORMATION TECHNOLOGY COMPETENCIES WANTED BY CORPORATE AMERICA IN ENTRY-LEVEL ACCOUNTANTS

Jim Chen, Norfolk State University, Norfolk, VA, USA

Johnnie A. Mapp, Norfolk State University, Norfolk, VA, USA

Jean-Marie Banatte, Norfolk State University, Norfolk, VA, USA

Desta Damtew, Norfolk State University, Norfolk, VA, USA

THE IMPACT OF THE STRUCTURE OF SHAREHOLDING ON THE RESTRUCTURING OPERATIONS TAKING PLACE IN ROMANIA

Rachisan P. Ramona, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Grosanu Adrian, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Berinde R. Sorin, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Rachisan L. Andreea, Iuliu-Hatieganu University, ROMANIA

ENFORCING COMPLIANCE WITH ACCOUNTING RULES: A SCENARIO-BASED APPROACH

Elie Menassa, University of Balamand, Lebanon

Discussant(s): Dr. Nancy R Mangold, California State University, East Bay, USA

Monday, October 20, 2008 1:00 PM – 2:50 PM Conference Room: TCBR 9

Track: Public Administration and Social Sciences

Session Chair: Dr. Scott Metlen, University of Idaho, Moscow, Idaho, USA

GOOD GOVERNANCE A TOOL OF POLITICAL STABILITY AND DEMOCRATIC DECENTRALISATION

Manjusha Sharma, Kurukshetra University, INDIA

DEVELOPMENT OF THE LEARNING SUCCESS SCALE (LSS): PRELIMINARY FINDINGS

Franz Lotter, Ernst-Moritz-Arndt University of Greifswald, Germany

Anne Köhn, Ernst-Moritz-Arndt University of Greifswald, Germany

A NEW PARADIGM FOR TEACHING PRINCIPLES OF ECONOMICS

Reza Varjavand, Saint Xavier University, USA

A CASE STUDY TO EXPLORE FACTORS THAT EFFECTUATE EFFECTIVE LEARNING

Donald Elger, University of Idaho, Moscow, Idaho, USA

Scott Metlen and Robert Carson, University of Idaho, Moscow, Idaho, USA

Tristan Utschig, Lewis-Clark State College

Dan Cordon, University of Idaho, Moscow, Idaho, USA

Discussant(s): Dr. Reza Varjavand, Saint Xavier University, USA

Monday, October 20, 2008 3:00 PM – 4:50 PM Conference Room: Jockey Club #1

Track: Economics VII: Other Areas in Economics

Session Chair: Dr. Eric P Chiang, Florida Atlantic University, USA

TELECOMMUNICATIONS COMPETITION, RATE-REBALANCING, AND CONSUMER WELFARE IN NEPAL

Eric P Chiang, Florida Atlantic University, USA

Surendra Lal Hada, Nepal Telecommunications Authority, Nepal

THE LAW OF ONE PRICE: AN INTERPRETATION OF THE LITERATURE AND SOME NEW EVIDENCE

John Pippenger, University of California, Santa Barbara, USA

Llad Phillips, University of California, Santa Barbara, USA

GOVERNMENT DEBT IN THE MACROECONOMY AND FINANCE

Robert H. Scott, California State University, Chico, USA

Suleman A. Moosa, California State University, Chico, USA

Richard Ponarul, California State University, Chico, USA

EXTERNAL DEBT AND ECONOMIC GROWTH: A VECTOR ERROR CORRECTION APPROACH

Boopen Seetannah, University of Technology, Mauritius

Kesseven Padachi, University of Technology, Mauritius

Ramesh Durbarry, University of Technology, Mauritius

INDIGENT CRIMINAL DEFENSE: QUALITATIVE REVIEW ON ECONOMIC VALUE

Ralph Mckinney, Marshall University, West Virginia, USA

Lawrence P Shao, Marshall University, West Virginia, USA

THE BIRTH ORDER ON EDUCATION OUTCOME AND EARNING IN ADULTS

Guodong Chen, Peking University, Beijing, China

Yu Zhou, University of Michigan, USA

Discussant(s): Dr. Lawrence P Shao, Marshall University, West Virginia, USA

Monday, October 20, 2008 3:00 PM – 4:50 PM Conference Room: Jockey Club #2

Track: International Finance- IV

Session Chair: Dr. Joseph J French, University of Northern Colorado, USA

EMPIRICAL DETERMINANTS OF US EQUITY FLOWS TO DEVELOPED COUNTRIES: DOES VALUATION MATTER?

Joseph J French, University of Northern Colorado, USA

A TEST OF THE AGENCY AND CONTROL EFFECT ON CAPITAL STRUCTURE: THE CASE OF MIDDLE EASTERN ARAB COUNTRIES

Mounther H. Barakat, Securities and Commodities Authority

BANK FRAUD VS. BANK CREDIBILITY

Partenie Dumbrava, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Marius Dan Gavriletea, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Grigore Lupulescu, Babes-Bolyai University, Cluj-Napoca, ROMANIA

FINANCIAL LEVERAGE AND GROWTH OPPORTUNITIES IN JAPAN

Hoje Jo, Santa Clara University, USA

Yong H. Kim, University of Cincinnati, Ohio, USA

INTERNATIONAL EQUITY PARITY WITH EXCHANGE RISK

Taihyeup David Yi, SUNY Fredonia, NY, USA

Dong-Kyoon Kim, Montclair State University, NJ, USA

Discussant(s): Dr. Marius Dan Gavriletea, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Monday, October 20, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 2

Track: POM III: Manufacturing Operations Management

Session Chair: Dr. Tatsuo Matsutomi, Kinki University, JAPAN

THE DESIGN METHOD OF LARGE SCALE FLEXIBLE MIXED-PRODUCT LINES BY THE FISSIPAROUS ALGORITHM

Aritoshi Kimura, Kinki University, JAPAN

Tatsuo Matsutomi, Kinki University, JAPAN

OPTIMAL LOT SIZE FOR EPQ INVENTORY MODEL FOR ITEMS OF DIFFERENT QUALITIES

Abdul-Nasser M El-Kassar, Lebanese American University, Beirut, LEBANON

Abdallah Dah, Lebanese American University, Beirut, LEBANON

Moueen K Salameh, American University of Beirut, Beirut, LEBANON

MULTI-ITEM INVENTORY MODELING WITH LEVEL AND PRICE DEPENDENCY

Pradip Kumar Bala, XIM, Bhubaneswar, India

Siddhartha Banerjee, IIT, Kharagpur, India

LABOR FLEXIBILITY: RETHINKING DEPLOYMENT

Corinne M. Karuppan, Missouri State University, Springfield, Mo, USA

A PERIODIC-REVIEW STOCHASTIC INVENTORY MODEL WITH QUANTITY DISCOUNTS

Jun-Yeon Lee, University of Houston-Victoria, Victoria, Texas, USA

Discussant(s): Dr. Jun-Yeon Lee, University of Houston-Victoria, Victoria, Texas, USA

Monday, October 20, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 3

Track: MS-II: Management Science

Session Chair: Dr. Vishnuprasad Nagadevara, Indian Institute of Management, Bangalore, INDIA

THE CHALLENGING ISSUES IN OPERATION & PRODUCTION MANAGMENT

Hossein Didekhani, Islamic Azad University, IRAN

Seyed-Mohammad - Seyedhosseini, Islamic Azad University, IRAN

STUDENTS AND FACULTY PERCEPTIONS ON COMMUNICATION-CHANNELS: A SURVEY'S RELIABILITY AND VALIDITY

Rolando Pena-Sanchez, Texas A&M International University, USA

PROJECT MANAGEMENT EFFECTIVENESS CONSTRUCT: PROJECT SUCCESS FACTORS

Sheila Smith, Ball State University, Muncie, Indiana, USA

EVALUATING EFFICIENCY OF SUBUNITS OF STATE OWNED TRANSPORT UNDERTAKINGS USING DATA ENVELOPMENT ANALYSIS

Vishnuprasad Nagadevara, Indian Institute of Management, Bangalore, INDIA

Tammana V Ramanayya, Indian Institute of Management, Bangalore, INDIA

A RISK-BASED MATHEMATICAL METHODOLOGY FOR PROJECT PLAN ASSESSEMENT & SELECTION

Seyed-Mohammad - Seyedhosseini, Iran University of Scinece and Technology, IRAN

Mohammad Ali - Hatefi, Iran University of Scence & Technology

Discussant(s): Dr. Seyed-Mohammad - Seyedhosseini, Islamic Azad University, IRAN

Monday, October 20, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 4

Track: MIS/CIS V: Other Areas in MIS/CIS

Session Chair: Dr. Ook Lee, Hanyang University, KOREA

DOCTOR SHOPPING BEHAVIOR AND THE INFLUENCE OF INTERNET

Ook Lee, Hanyang University, KOREA
Mikyung Kim, Sooncheonhyang University

A HISTORICAL LOOK AT THE EFFECTS OF ENTERPRISE SOLUTIONS ON PROFITABILITY AND INTERNATIONALIZATION

Douglas Nay, Edison College, USA
James R Ogden, Kutztown University, PA, USA
Denise T Ogden, Penn State-Lehigh Valley, PA, USA

TAXING E-COMMERCE AFFILIATES –THE POTENTIAL IMPACT OF NEW YORK STATE’S “AMAZON TAX”

Ross A Malaga, Montclair State University, NJ, USA

TELEPSYCHIATRY AND CULTURAL BARRIER

Ook Lee, Hanyang University, KOREA

TOWARD A BI-DIMENSIONAL MEASURE OF COMPUTER EXPERIENCE

Bradley J Prince, University of West Georgia, USA

Discussant(s): Dr. Ross A Malaga, Montclair State University, NJ, USA

Monday, October 20, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 5

Track: Management IV: Strategic Management

Session Chair: Dr. Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

ANALYSIS OF STRATEGIC MANAGEMENT OF INTRAPRENEURIAL VENTURE CAPITAL AND ANGEL CAPITAL INVESTMENTS

Kamal Dean Parhizgar, Texas A&M International University, USA
Robert Parhizgar, Texas Tech Medical School, USA

THE EFFECT OF SOPHISTICATED STRATEGIC PLANS ON THE PERFORMANCE OF SMALL AND MEDIUM-SIZED MANUFACTURING ENTERPRISES (SMMES) IN SAUDI ARABIA

Abdulwahab S. Al-Kahtani, King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia

ROLES OF CORPORATE ENTREPRENEURSHIP, STAFF CYNICISM, AND STRATEGIC FLEXIBILITY IN FIRM COMPETITIVENESS

Anirut Pongklee, Mahasarakham University, Thailand
Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

AN INVESTIGATION OF EXPERT AND NOVICE PROBLEM SOLVING STRATEGIES FOR KNOWLEDGE INTENSIVE TASKS

Richard S. Glass, Bryant University, Smithfield, Rhode Island, USA

ORGANIZATIONAL ALIGNMENT THROUGH BALANCE SCORECARD (BSC) SYSTEM IN DEFENDERS, PROSPECTORS AND INNOVATORS

Vinay Singh, Indian Institute of Technology, Kanpur, India
RRRK Sharma, Indian Institute of Technology, Kanpur, India

ASSESSING PRODUCT DIFFERENTIATION STRATEGY OF SUPPLIER SELECTION OF MANUFACTURING FIRMS FOR DEVELOPING A COMPETITIVE ADVANTAGE AND HIGHER ORGANIZATIONAL PERFORMANCE

Robert L. Gillon, Jackson State University, Mississippi, USA
Dharam S. Rana, Jackson State University, Mississippi, USA
Palaniappan Thiagarajan, Jackson State University, Mississippi, USA

Discussant(s): Dr. Richard S. Glass, Bryant University, Smithfield, Rhode Island, USA

Monday, October 20, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 6

Track: General Economics- IV

Session Chair: Dr. Kwang-Woo (Ken) Park, Minnesota State University, USA

DETERMINING IF THE VIKINGS TRAINING CAMP HAS A POSITIVE ECONOMIC IMPACT ON MANKATO ECONOMY USING TAXABLE SALES

Kwang-Woo (Ken) Park, Minnesota State University, USA
Soonhwan Lee, Indiana University Purdue University Indianapolis, USA
Aaron Bader, Minnesota State University, USA
Garth Olmanson, Minnesota State University, USA

AN EXPERIMENTAL GAME THEORETIC ANALYSIS OF THE URUGUAY ROUND TRADE NEGOTIATIONS: AN EFFICIENCY APPROACH

Willie Joe Redmond, Southeast Missouri State University, USA

TEACHING RESOURCE ALLOCATION USING A MOCK PRESIDENTIAL CAMPAIGN--INCREASING POLITICAL AWARENESS IN YOUNG VOTERS

Dennis S Edwards, Coastal Carolina University, South Carolina, USA

THE ONLINE OFFER – GENERAL CHARACTERISTICS AND PARTICULARIZATION OF THE ROMANIAN DIGITAL SEGMENT

Mihaela S. Tutunea, Babes-Bolyai University, Cluj-Napca, ROMANIA

DOES ONLINE PARTICIPATION IMPROVE STUDENT LEARNING OUTCOMES? EVIDENCE FROM A BUSINESS FORECASTING COURSE IN AUSTRALIA

Con Korkofingas, Macquarie University, AUSTRALIA
Joseph Macri, Macquarie University, AUSTRALIA

Discussant(s): Dr. Willie Joe Redmond, Southeast Missouri State University, USA

Monday, October 20, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 7

Track: Marketing- New Product Development- I

Session Chair: Dr. Chris Anthony Myers, Texas A & M University – Commerce, USA

UTILIZING A MARKETING AUDIT TO ASSESS THE CHANGING NATURE OF RADIO LISTENERSHIP AND THE IMPACT ON A RURAL RADIO BRAND

Chris Anthony Myers and Joseph Stauffer, Texas A & M University – Commerce, USA
Lloyd Basham and Maryanne Doty, Texas A & M University – Commerce, USA

INTERNATIONALIZATION OF FIRMS FROM EMERGING ECONOMIES: ENTRY MODE STRATEGIES AND RESEARCH PROPOSITIONS

Ikechi Ekeledo, Montclair State University, NJ, USA

A CROSS-CULTURAL COMPARISON OF ATTITUDES TOWARD ONLINE ADVERTISING: A TWO COUNTRY COMPARISON

Ying Wang and Mark F Toncar, Youngstown State University, Ohio, USA

THE PATTERN OF PURCHASE INFLUENCE IN INTERNET-ENABLED INDUSTRIAL BUYING CENTERS

Peter A Reday, Youngstown State University, Ohio, USA
Roger Marshall, Auckland University of Technology, New Zealand

SATISFACTION AND CUSTOMER PERCEIVED NEED IN ADOPTING AN ENTREPRENEURIAL INNOVATION

Notis A. Pagiavlas, Winston-Salem State University, USA

RESEARCH ON RELATIONSHIP BETWEEN CONSUMER SATISFACTION AND WEB CONSUMER SHOPPING BEHAVIOR

Meilian Liu and Yuefeng Xiao, Guilin University of Electronic Technology, China

Discussant(s): Dr. Notis A. Pagiavlas, Winston-Salem State University, USA

Monday, October 20, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 8

Track: MIS/CIS I: Information Systems

Session Chair: Dr. Bradley J Prince, University of West Georgia, USA

EXPLORING THE RELATIONSHIP BETWEEN TOTAL QUALITY MANAGEMENT AND INFORMATION SECURITY MANAGEMENT

Muhammed A Badamas, Morgan State University, Morgan, Maryland, USA

WEBSITE DESIGN AND IMPLEMENTATION CHALLENGES

Tom Wamalwa, Reading Area Community College, USA

AN EXPLORATION OF THE IMPACT OF SPEECH RECOGNITION TECHNOLOGIES ON GROUP EFFICIENCY AND EFFECTIVENESS

Bradley J Prince, University of West Georgia, USA

Jason Huett, University of West Georgia, USA

Casey G Cegielski, Auburn University, Alabama, USA

DETERMINANTS OF CLIENT INTENTION OF SOFTWARE OUTSOURCING VENDORS: A MODEL FROM TAIWAN'S FINANCIAL INDUSTRY

Tainyi Ted Luor, International Bill Finance Corporation

Hsi-Peng Lu, National Taiwan University of Science & Technology

Yu-Hui Tao, National University of Kaohsiung, TAIWAN

M. Y. Tom Lin, National Taiwan University of Science & Technology

Chi-Hsiang Tung, International Bill Finance Corporation

Discussant(s): Dr. Muhammed A Badamas, Morgan State University, Morgan, Maryland, USA

Monday, October 20, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 9

Track: Marketing VIII: Other Areas in Marketing

Session Chair: Dr. William J Lundstrom, Cleveland State University, Cleveland, Ohio, USA

DEVELOPING CREATIVE THEMES FOR INTEGRATED MARKETING COMMUNICATIONS: SUBJECTIVE EXPERIENCES AS DIMENSIONS OF VALUE IN EXPERIENTIAL MARKETING

Glenna Pendleton, Cleveland State University, Cleveland, Ohio, USA

Ashutosh Dixit, Cleveland State University, Cleveland, Ohio, USA

William J Lundstrom, Cleveland State University, Cleveland, Ohio, USA

THE DOUBLE DISCRIMINATION OF THE US TARIFF SYSTEM

Uros Andrejevic, Goldman Sachs, New York, USA

Giuliana Campanelli Andreopoulos, William Paterson University, Wayne, New Jersey, USA

Alexandros Panayides, William Paterson University, Wayne, New Jersey, USA

THE ART OF SELLING

Jitender Govindani, ICBM- School of Business Excellence, INDIA

A REVIEW OF THE TOP 100 GLOBAL BRANDS 2007

Bryan Ching Wing Lo, Universiti Malaysia Sabah, Labuan International CA

Jimmy Jin Wai Lo, Tractors Malaysia (1982) Sdn Bhd

PERFORMING ARTS MARKETING SURVEY: A CASE STUDY IN USING EXPERIENTIAL LEARNING TO MEET HIGHER EDUCATION ESSENTIAL SKILLS AND COMPETENCIES

Christine A Lai, SUNY College At Buffalo, NY, USA

OPTIMIZING THE RETURN ON INVESTMENTS FOR PHARMACEUTICAL PROMOTIONAL EXPENDITURES

Alan Fask, Fairleigh Dickinson University, NJ, USA

Ronald Heim, Fairleigh Dickinson University, NJ, USA

Discussant(s): Dr. Christine A Lai, SUNY College At Buffalo, NY, USA

Monday, October 20, 2008 5:00 PM – 6:30 PM Conference Room: Jockey Club #1

Track: General Business

Session Chair: Dr. Ruby L. Beale, Hampton University, Hampton, VA, USA

ORGANIZATIONAL CITIZENSHIP COMPETENCY DEVELOPMENT DURING COLLEGE PROMOTES TECHNICAL COMPETENCE FOR CORPORATE EXPERIENCE

Ruby L. Beale, Jennifer Davis and Leon Chisolm, Hampton University, Hampton, VA, USA

THE EFFECTS OF INDIVIDUAL, INSTITUTIONAL, AND MARKET FACTORS ON BUSINESS SCHOOL FACULTY BELIEFS ABOUT GRADES

Timothy Cairney, Georgia Southern University, USA
Christopher D Hodgdon, University of Vermont, USA
Sewon O, Texas Southern University, Houston, USA

U.S. ZOO AND AQUARIUM PARTICIPATION IN THE ASSOCIATION OF ZOO AND AQUARIUM RECIPROCAL ADMISSIONS PROGRAM

William Cordeiro and Dennis Muraoka, California State University Channel Islands, Camarillo, USA

INSTRUCTIONAL BEST PRACTICE IN FIRST YEAR COLLEGE MATHEMATICS COURSES FOR BUSINESS MAJORS

Ryan M. Savitz and Fred R. Savitz, Neumann College, USA

COLLEGIATE SCHOOLS OF BUSINESS: LOSING RELEVANCE?

Raymond K. Van-Ness and Kimberly A.M. Melinsky, SUNY At Albany, NY, USA

THE EFFECTS OF CULTURAL UNDERSTANDING AND FAMILY FRIENDLY PROGRAMS ON WOMEN'S DECISION TO PARTICIPATE TO LABOR FORCE

Siyami Alp Limoncuoglu, Izmir University of Economics, TURKEY

Discussant(s): Dr. Sewon O, Texas Southern University, Houston, USA

Monday, October 20, 2008 5:00 PM – 6:30 PM Conference Room: Jockey Club #2

Track: Marketing VI: Consumer Behavior

Session Chair: Dr. Valerie L. Vaccaro, Kean University Union, NJ, USA

RELATIONSHIP MARKETING MANAGEMENT AND SATISFACTION/LOYALTY: EFFECTS OF GENDER, AGE, AND INCOME

Priscilla G. Aaltonen, Hampton University, Hampton, VA, USA
Edward P. Markowski, Old Dominion University, VA, USA
Theresa A. Kirchner, Hampton University, Hampton, VA, USA

THE RELATIONSHIP OF MUSIC-RETAIL CONSISTENCY AND ATMOSPHERIC LIGHTING ON CONSUMER RESPONSES

Valerie L. Vaccaro and Veysel Yucetepe, Kean University Union, NJ, USA
Gladys Torres-Baumgarten, Kean University Union, NJ, USA
Myung-Soo Lee, Baruch College, City University of New York, NY, USA

CONSUMER ADOPTION OF THE INTERNET FOR NICHE APPAREL: IMPLICATIONS FOR ENTREPRENEURS AND MANAGEMENT

Chris A Myers and Asli K Ogunc, Texas A&M University-Commerce, USA

PRIVATE LABEL BRANDS, MANUFACTURER BRANDS, AND THE QUEST FOR STIMULUS GENERALIZATION: AN EEG ANALYSIS OF FRONTAL CORTEX RESPONSE

Dmitry Burshteyn and Cheryl L. Buff, Siena College, Loudonville, NY, USA

IS TRUST "TRUSTWORTHY" IN CUSTOMER RELATIONSHIP MANAGEMENT

William J Lundstrom and Ashutosh Dixit, Cleveland State University, Cleveland, Ohio, USA

Discussant(s): Dr. Asli K Ogunc, Texas A&M University-Commerce, USA

Monday, October 20, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 2

Track: Management XII: Other Areas in Management

Session Chair: Dr. Marilyn E Harris Monday Pm, Capella University, Petoskey, Mi, USA

EXECUTIVE VIEWS: CONTRIBUTING FACTORS TO INTERNATIONAL BUSINESS ALLIANCE SUCCESS IN THE HOTEL INDUSTRY IN THAILAND

Gamon Savatsomboon and Karun Pratoom, Mahasarakham University, Thailand

METHODOLOGY FOR IDENTIFYING FACTORS THAT IMPACT SOFTWARE QUALITY

Vishnuprasad Nagadevara, Indian Institute of Management, Bangalore, INDIA

SUCCESS AS THE DRIVER IN THE SOCIO-ECONOMIC EQUATION TRILOGY: PART 1

Marilyn E Harris Monday Pm, Capella University, Petoskey, Mi, USA

Gerard F Becker and Anne Saber Hallcom, Capella University, Miami, Florida, USA

Richard Ponshock, Capella University, Yuma, Arizona, USA

(VOLUNTARY) HEALTH CARE MANAGEMENT IN SMEs

Julia Brandl and Matthias Fink, Vienna University of Economics & Business Administration, AUSTRIA

Sascha Kraus, University of Vaasa, FINLAND & Vienna University of Economics & BA, AUSTRIA

ENERGIZING THE LEADERSHIP IN THE SOCIO-ECONOMIC EQUATION: PART 2

Marilyn E Harris Tuesday Am, Capella University, Petoskey, Mi, USA

Gerard F Becker, Capella University, New York, Ny, USA

Anne Saber Hallcom, Capella University, Miami, Florida, USA

Richard Ponshock, Capella University, Yuma, Arizona, USA

STRESS, ANXIETY, AND INTENTION TO LEAVE: THE EMPIRICAL STUDY OF MANAGERS IN THAI PETROLEUM AND CHEMICAL BUSINESSES

Meta Suteeraroj and Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

Discussant(s): Dr. Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

Monday, October 20, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 3

Track: Management X: Entrepreneurship

Session Chair: Dr. Krishna Chaitanya, S. L. Degree College, Narayanpet, Hyderabad, India

CAN SUCCESSFUL FOUNDERS HOLD ON TO THEIR SEATS AFTER GOING PUBLIC? THE IMPACT OF VENTURE CAPITALISTS ON FOUNDER TURNOVER

Berna Polat, California State University, East Bay, USA

Anu Wadhwa, Ecole Polytechnique Federale De LaUSAnne

FINANCING WOMEN ENTREPRENEURS BY RMK FOR SUSTAINABLE DEVELOPMENT

Krishna Chaitanya, S. L. Degree College, Narayanpet, Hyderabad, India

ENTREPRENEURSHIP: AN EVOLUTIONARY GAME THEORETIC PERSPECTIVE

Graciela Kuechle, Witten/Herdecke University, Germany

EVALUATION ON ENTREPRENEURIAL SKILLS DEVELOPMENT: A LIBERAL ARTS INSTITUTION CASE STUDY

Doina G. Vlad and Marilyn Sullivan-Cosetti, Seton Hill University, USA

Rebecca Campbell and Jayne H. Huston, Seton Hill University, USA

OPINIONS OF RUSSIAN MANAGERS ON WHETHER TO BECOME AN ENTREPRENEUR

Gary L Wishniewsky, California State University, East Bay, USA

DIFFERENCES BETWEEN LAND-BASED AND ONLINE GAMBLERS

Geoffrey Lee and Robyn Mcguiggan, University of Western Sydney, AUSTRALIA

Discussant(s): Dr. Graciela Kuechle, Witten/Herdecke University, Germany

Monday, October 20, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 4

Track: Management V: Emerging Trends

Session Chair: Dr. Beverly Jones, Kettering University, Flint, Michigan, USA

MASTERING DEVELOPING NEW LEADERSHIP FOR TRANSFORMATIVE CHANGE

Beverly Jones, Kettering University, Flint, Michigan, USA
Marilyn E Harris, Capella University, Petoskey, Michigan, USA
Matias Santana, Capella University, Petoskey, Michigan, USA

DATA ENVELOPMENT ANALYSIS APPROACH STUDY CHINA BANKING INDUSTRY PERFORMANCE

Kang-Lin Chiang, Vanung University, TAIWAN

DETERMINANTS OF MODELS OF FOREIGN ENTRY MODES: DUALITY IN APPROACHES

Lyubov A. Bogun, Odessa Institute of Entrepreneurship and Law, Odesa, UKRAINE

ORGANIZATIONAL LEARNING CAPABILITY, ORGANIZATIONAL COMMITMENT, AND ORGANIZATIONAL EFFECTIVENESS: AN EMPIRICAL STUDY OF THAI ACCOUNTING FIRMS

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

ORGANIZATIONAL READINESS FOR TRANSFORMATIVE CHANGE

Marilyn E Harris, Capella University, Michigan, USA
Gerard F Becker, New York University, USA
Anne Saber Hallcom, Capella University, USA

Discussant(s): Dr. Kang-Lin Chiang, Vanung University, TAIWAN

Monday, October 20, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 5

Track: Management III: Business Ethics

Session Chair: Dr. Steven Tello, University of Massachusetts, USA

THE INFLUENCE OF INTERNAL ETHICS AND VALUES AND EXTERNAL PERCEPTIONS OF VALUES AND NEEDS ON PROFITABILITY: AN EMPIRICAL STUDY OF U.S. EXECUTIVES?

Stephen Baglione, Saint Leo University, Saint Leo, Florida, USA

EXAMINING DRIVERS OF SUSTAINABLE INNOVATION

Steven Tello, University of Massachusetts, USA
Eunsang Yoon, University of Massachusetts, USA

WHITE PAPER – STATE OF DENIAL

Rodolfo Silberstein, Nova Southeastern University, USA
F. Barry Barnes, Nova Southeastern University, USA
Thomas E Griffin, Nova Southeastern University, USA

ETHICAL CHARACTERISTICS OF ACCOUNTANTS IN THAI TEXTILE INDUSTRY

Manisara Sananuamengthaisong, Mahasarakham University, Thailand
Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

EFFECTS OF BUSINESS ETHICS AND ENVIRONMENTAL CHARACTERISTICS ON EARNINGS QUALITY OF SMES IN THE SOUTH OF THAILAND

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

Discussant(s): Dr. F. Barry Barnes, Nova Southeastern University, USA

Monday, October 20, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 6

Track: Management II: Organizational Behavior

Session Chair: Dr. Gary F. Keller, Cardinal Stritch University

JOB SATISFACTION IN NONPROFIT FEMALE EXECUTIVE DIRECTORS: THE SIGNIFICANCE OF SHARED GOALS VS. CONGENIAL COLLEAGUES

Ruby L. Beale, Hampton University, Hampton, USA and Heather Thompson, University of Michigan, USA

Susan W. Kaufmann, Center For Education of Women

Carol Hollenshead, Center For Education of Women and Tiffany Gibbs, Hampton University, VA, USA

THE INFLUENCES OF ORGANIZATIONAL LEARNING AND HUMAN CAPITAL PERFORMANCE: THE PRIVATE HOSPITALS IN THAILAND

Kannika Janpuengpaw, Mahasarakham University, Thailand

ORGANIZATIONAL JUSTICE VERSUS ORGANIZATIONAL SUPPORT: THE DRIVEN-FACTORS OF EMPLOYEE SATISFACTION AND EMPLOYEE COMMITMENT ON JOB PERFORMANCE

Areerat Phattanacheewapul and Phaprak Ussahawanitchakit, Mahasarakham University, Thailand

ASSESSING THE IMPACT OF MANAGEMENT ON THE PERFORMANCE OF METROPOLITAN MILWAUKEE, WISCONSIN FIRMS: A PRELIMINARY INVESTIGATION

Gary F. Keller, Cardinal Stritch University

RELATIONSHIP QUALITY, PROFESSIONALISM, AND AUDIT QUALITY: AN EMPIRICAL STUDY OF AUDITORS IN THAILAND

Phaprak Ussahawanitchakit and Kulwadee Lim-U-Sanno, Mahasarakham University, Thailand

THE DISTRIBUTED COGNITION APPROACH TO RATIONALITY: GETTING THE FRAMEWORK

Emanuele Bardone, University of Pavia

Davide Secchi, University of Wisconsin, La Crosse, USA

Discussant(s): Dr. Ruby L. Beale, Hampton University, Hampton, VA, USA

Monday, October 20, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 7

Track: Management- Human Resource Management- II

Session Chair: Dr. Kevin J Davis, US Air Force Academy, USA

CROSS-CULTURAL COMMUNICATION

Hung-Wen Lee, National Chia-Yi University

WORKFORCE DIVERSITY TRAINING PROGRAMS: NON-CONVERGENCE IN COGNITIVE STRUCTURES

Kevin J Davis, US Air Force Academy, USA

THE EMERGING TRENDS IN HUMAN RESOURCE MANAGEMENT

Tony Uvary, Xavier Institute of Management, INDIA

THE IMPACT OF EXECUTIVE AND BROAD-BASED STOCK OPTION ADOPTION: EVIDENCE FROM U.S. PANEL DATA

James C. Sesil, City University of Hong Kong

Yu Peng Lin, Texas A&M University-Kingsville, USA

MANAGEMENT TEACHING AND RESEARCH: PARTICIPATORY ACTION RESEARCH MAKING POSSIBLE NEW FORMS OF DIALOGUE BETWEEN COMMUNITY AND UNIVERSITIES

Marcos Bidart Novaes, Escola De Negócios Trevisan, BRAZIL

Antonio Carlos Gil, Universidade São Caetano and Janette Brunstein, Universidade Mackenzie, BRAZIL

FROM CLASSROOM TO BOARDROOM

Jhunjunwala, Institute of Public Enterprise, INDIA

Discussant(s): Dr. Tony Uvary, Xavier Institute of Management, INDIA

Monday, October 20, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 8

Track: Marketing VI: Consumer Behavior

Session Chair: Dr. Mehdi Zahaf, Lakehead University

ATTITUDES TOWARDS COUNTERFEITING AND COUNTERFEIT PRODUCTS: HAVE THEY CHANGED?

Alexander Walthers, Siena College, Loudonville, NY, USA

Cheryl L. Buff, Siena College, Loudonville, NY, USA

DESIGNING NUTRITION AND HEALTH COMMUNICATION STRATEGIES: A MARKETING SEGMENTATION MODEL

Aysel Kavas, Winston-Salem State University, USA

Alican Kavas, Winston-Salem State University, USA

DO COLLEGE STUDENT ORGAN DONORS AND NON-DONORS DIFFER IN THEIR ATTITUDES TOWARD DONATION AND PROMOTIONAL EFFORTS FOR DONATION

Jane S. Reid, Youngstown State University, Ohio, USA

Mark F. Toncar, Youngstown State University, Ohio, USA

Cynthia E. Anderson, Youngstown State University, Ohio, USA

PROFILING ORGANIC FOOD CONSUMERS: MOTIVATIONS, TRUST ORIENTATIONS AND PURCHASING BEHAVIOUR

Mehdi Zahaf, Lakehead University

Leila Hamzaoui, University of Ottawa, CANADA

THE RELATIONSHIP BETWEEN PSYCHOLOGICAL COMMITMENT, PARTICIPATION FREQUENCY AND PURCHASE INTENTION IN RECREATIONAL GOLFERS

Jon Lim, Minnesota State University, Mankato, Minnesota, USA

Jung-Do Choi, Kangwon National University, South Korea

Katie Bye, Minnesota State University, Mankato, Minnesota, USA

Discussant(s): Dr. Jane S. Reid, Youngstown State University, Ohio, USA

Monday, October 20, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 9

Track: IB I: International Economics

Session Chair: Dr. D. Chennappa, Osmania University, Hyderabad, INDIA

THE BIG FIVE

Yoram Levanon, Netania Academic College, Israel

PROFILE OF ENTREPRENEURS: EMPLOYING STEPWISE REGRESSION ANALYSIS TO DETERMINE FACTORS THAT IMPACT SUCCESS OF ENTREPRENEURS

Amdetsion Kidane, Howard University, Washington, USA

BANK REGULATION AND THE INTERNATIONAL LOCATION CHOICE OF BANKS

Manuel Rupprecht, Frankfurt School of Finance & Management, Frankfurt, Germany

MICRO-FINANCING: A GLOBAL TOOL FOR ALLEVIATING POVERTY

Mehdi Hojjat, Neumann College, Pennsylvania, USA

DEVELOPMENT OF A FRAMEWORK TO MEASURE THE FINANCIAL & MANAGERIAL IMPLICATIONS OF GREEN ACCOUNTING IN U.S. CORPORATIONS

Agatha E. Jeffers, Montclair State University, Montclair, NJ, USA

ANALYSIS OF GLOBAL EMPLOYMENT AND ECONOMIC INDICATORS FOR 2008

D. Chennappa, Osmania University, Hyderabad, INDIA

Discussant(s): Dr. Mehdi Hojjat, Neumann College, Pennsylvania, USA

IABE-2008 Reception

Monday, October 20, 2008

6:30 PM – 8:30 PM

Paradise Buffet Dinner
at

Fremont Hotel Casino

200 East Fremont Street, Las Vegas, Nevada, 89101

Just within walking distance from Plaza Hotel Casino, Las Vegas

Tuesday, October 21, 2008 8:00 AM – 9:50 AM Conference Room: Jockey Club #1

Track: General Business- V

Session Chair: Dr. Michael R. Santos, Sonoma State University, Rohnert Park, CA, USA

BEST PRACTICES IN ONLINE TEACHING: A PRIMER FOR THR TECHNOLOGICALLY CHALENGED

Jason White, Northwest Missouri State University, Maryville, USA

J. Patrick McLaughlin, Northwest Missouri State University, Maryville, USA

SECTORAL PORTFOLIO EXPOSURES AND GEOPOLITICAL RISK: EVIDENCE FROM THE 9/11 EVENT

John T. Barkoulas, Georgia Southern University, Statesboro, Ga, USA

Frances Quinn, Merrimack College, North Andover, Ma, USA

Michael R. Santos, Sonoma State University, Rohnert Park, CA, USA

A STUDY OF LONG TERM ECONOMIC IMPACT OF RAIL LINE ABANDONMENT

John Ozment, University of Arkansas, Fayetteville, Arkansas, USA

H. Barry Spraggins, University of Nevada, Reno, Nevada, USA

A BLUEPRINT FOR REDUCING PATIENT HAND-OFF ERRORS

John C. Carter, Pace University, New York, USA

Fred N. Silverman, Pace University, New York, USA

Stephanie J. Carter, Alpert Medical School, Brown University, Rhode Island, USA

AN EXAMINATION OF DEFENCE OPERATIONS AND MAINTENANCE COSTS IN CANADA

Ross Fetterly, Department of National Defence, Ottawa, Canada

Naceur Essaddam, Royal Military College of Canada, Kingston, Canada

STUDY ON TOURIST DESTINATION CLUJ-NAPOCA, ROMANIA

Smaranda Adina Cosma, Babes-Bolyai University Cluj-Napoca, Romania

Discussant(s): Dr. Naceur Essaddam, Royal Military College of Canada, Kingston, Canada

Tuesday, October 21, 2008 8:00 AM – 9:50 AM Conference Room: Jockey Club #2

Track: Management IV: Strategic Management

Session Chair: Dr. Jean Baptiste K. Dodor, Jackson State University, Jackson, Ms USA

ROLES OF ORGANIZATIONAL KNOWLEDGE IN COMPETITIVE ADVANTAGE O THAI ACCOUNTING FIRMS: A MEDIATING EFFECT OF INNOVATION CAPABILITY

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

CRACKING THE SUCCESS PARADOX: INTEGRATION COMPLEXITY AND ORGANIZATIONAL LEARNING IN POST-MERGER INTEGRATION

Marina Apaydin, University of Western Ontario, CANADA

TOP LEVEL MANAGEMENT SUCCESSION PLAN STRATEGIES

Felix Khumalo and Marilyn Harris, Capella University, Minneapolis, Minnesota, USA

A MODEL OF ORGANIZATIONS' STRATEGY ORIENTATIONS: AN EMPIRICAL TEST

Jean Baptiste K. Dodor, Jackson State University, Jackson, Ms USA

PROSPECTS AND FEASIBILITY OF ASIAN MONETARY FUND (AMF)

Shahidur Rahman, Nanyang Technological University, Singapore

Cheong Yin Chin, Citigroup Asset Management, Singapore

Jenny Sim Sock Ching, Banking Corporation Ltd (Hsbc), Singapore

Woon Seik-Yuun, Oversea-Chinese Banking Corporation Ltd (Ocbc), Singapore

EFFECTS OF LEADERSHIP AT STRATEGIC LEVEL AND ITS MODERATORS ON INNOVATION: AN INTERNATIONAL EMPIRICAL STUDY

Detelin Elenkov, The University of Tennessee Knoxville, TN, USA

Discussant(s): Dr. Shahidur Rahman, Nanyang Technological University, Singapore

Tuesday, October 21, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 2

Track: International Finance- V

Session Chair: Dr. Jorge Brusa, Texas A&M International University, USA

THE OTHER JANUARY EFFECT: INTERNATIONAL EVIDENCE

Michael J Imhof, University of Missouri, USA

Jorge Brusa, Texas A&M International University, USA

SOVEREIGN CREDIT RATINGS AND MACROECONOMIC VARIABLES: AN APPLICATION OF BOUNDS TESTING APPROACH TO MALAYSIA

Abul Mansur Masih, King Fahd University of Petroleum & Minerals, SAUDI ARABIA

Abd Halim Ahmad, Northern University of Malaysia, MALAYSIA

Siti Nurazira Daud, University of Southampton

Ainulashikin Marzuki, Islamic Science University of Malaysia, MALAYSIA

INTEREST RATE PARITY AND CURRENCY OPTION PRICE

Jong W Ha, Columbus State University, USA

Jung-Soon Hyun, KAIST

Byung-Kun Rhee, Pukyong National University

THE ANALYSIS OF THE BANKING LIQUIDITY RISK

Ioan Batrancea, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Larissa Batrancea, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Andrei Moscviciov, Babes-Bolyai University, Cluj-Napoca, ROMANIA

DIVIDEND YIELD AND INTEREST RATE RISK OF BANK STOCKS

Jianzhou Zhu, University of Wisconsin –Whitewater, Whitewater, Wisconsin, USA

Wanli Li, Xi'an Jiaotong University, Xi'an, P. R. China

PRICE DIFFERENCES BETWEEN DUAL-CLASS STOCKS: EVIDENCE FROM MEXICO

Magali Valero, University of Michigan-Dearborn, USA

Manuel Gomez, Universidad De Guanajuato

Edmundo Reyes, Wayne State University, Michigan, USA

Discussant(s): Dr. Ioan Batrancea, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Tuesday, October 21, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 3

Track: MS II: Management Science and Business Statistics

Session Chair: Professor R. Srinivasan, Indian Institute of Science, Bangalore, India

EFFICIENT OPTIMIZATION FRAMEWORK AND ALGORITHMS FOR SHOPFLOOR SCHEDULING

S. Srinidhi, Indian Institute of Science, Bangalore, India

R. Srinivasan, Indian Institute of Science, Bangalore, India

N. R. Srinivasa Raghavan, Indian Institute of Science, Bangalore, India

HOW MUCH CONFIDENCE CAN WE HAVE IN CONFIDENCE INTERVALS?

John S. Croucher, Macquarie University, Sydney, Australia

Julian R. Leslie, Macquarie University, Sydney Australia

INNOVATION AND US ENGINEERING SCHOOL RANKING

Andres C Salazar, Northern New Mexico College, USA

ROLE OF MANAGEMENT EDUCATION IN PERSONALITY DEVELOPMENT

Sanjay Kaushik, Panjab University, Chandigarh, INDIA

Rajesh Kumar Jhamb, Govt. Polytechnic For Women, INDA

Discussant(s): Dr. Andres C Salazar, Northern New Mexico College, USA

Tuesday, October 21, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 4

Track: Finance V: Real Estate / Insurance- I

Session Chair: Dr. Myron Edwin Hatcher, California State University, Fresno, USA

ASSET EVALUATION AND SELECTION USING THE ANALYTIC HIERARCHY PROCESS

Myron Edwin Hatcher, California State University, Fresno, USA

E-BUSINES TRENDS IN THE INSURANCE INDUSTRY

Bente Cristian Corneliu, University of Oradea, ROMANIA

IMPACT OF GUARANTY FUND AND PRICE IMPLICATIONS ON SMALL AND LARGE PROPERTY-LIABILITY INSURERS

Byeongyong Paul Choi, Howard University, Washington, USA

EXTRACTING INDEPENDENT COMPONENTS FOR NEURAL NETWORK FORECASTS OF REIT INDEXES

James F Buck, East Carolina University, USA

Discussant(s): Dr. James F Buck, East Carolina University, USA

Tuesday, October 21, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 5

Track: POM III: Manufacturing Operations Management

Session Chair: Dr. R.R.K. Sharma, Indian Institute of Technology, Kanpur, India

ON THE ROBUST PROPERTIES OF THE ECONOMIC ORDER QUANTITY MODEL

Alfred L Guiffrida, Kent State University, Ohio, USA

Theresa Papp, Kent State University, Ohio, USA

RELATIONSHIP OF MANUFACTURING AND DESIGN DEPARTMENT: AN EMPIRICAL VALIDATION OF THEORETICAL FRAMEWORK

R.R.K. Sharma, Indian Institute of Technology, Kanpur, India

Gaurav Bhartia, NIT, Trichy, India

Kapil Dhanania, NIT, Trichy, India

RELATIONSHIP BETWEEN MANUFACTURING AND DESIGN DEPARTMENTS : AN IMPERICAL VALEDICTION OF A THEORETICAL FRAMEWORK

R.R.K. Sharma, Indian Institute of Technology, Kanpur, India

Kapil Kumar Dhanania, NIT, Trichy, India

Gaurav Bhartia, NIT, Trichy, India

A FRAMEWORK FOR SELECTING BUSINESS PROCESS MAPPING SOFTWARE

Colin O Benjamin, Florida A&M University, USA

Amos Bradford, Florida A&M University, USA

Gail Thompkins, Florida A&M University, USA

Lasheena Vaughn, Florida A&M University, USA

VEHICLE QUALITY: NO LONGER A SOURCE OF COMPETITIVE ADVANTAGE

Ramesh Dangol, Ball State University, Muncie, In, USA

James Walters, Ball State University, Muncie, In, USA

Marilyn Chalupa, Ball State University, Muncie, In, USA

Discussant(s): Dr. Alfred L Guiffrida, Kent State University, Ohio, USA

Tuesday, October 21, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 6

Track: Marketing IV: Marketing Strategy

Session Chair: Professor R Srinivasan, Indian Institute of Science, Bangalore, INDIA

WHAT IS A GUIDE FOR FIRMS? : THE CREATION OF CUSTOMER VALUE

Chonticha Mathuramaytha, Mahasarakham University, Thailand

Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

A STUDY OF CHANGE IN MARKETING STRATEGIES OF INDIAN PHARMACEUTICAL COMPANIES UNDER THE WTO REGIME

Neeraj Dixit, IES Management College

A TECHNIQUE FOR MINING GENERALIZED QUANTITATIVE ASSOCIATION RULES FOR RETAIL INVENTORY MANAGEMENT

Pradip Kumar Bala, Xavier Institute of Management, Bhubaneswar, India

INTEGRATED BRAND BUILDING PROCESS – A SPECIAL CASE

R Srinivasan, Indian Institute of Science, Bangalore, INDIA

Archana K Murthy, Indian Institute of Science, Bangalore, INDIA

THE RELATION BETWEEN THE KNOWLEDGE OF RESERVATION PRICES AND THE DEGREE OF SUCCESS OF BUNDLING STRATEGIES

José G. Aguilar-Barceló, Universidad Autónoma De Baja California, Mexico

Marco A. Pinto Ramos, Universidad Autónoma De Baja California, Mexico

Natanael Ramírez-Angulo, Universidad Autónoma De Baja California, Mexico

Discussant(s): Dr. José G. Aguilar-Barceló, Universidad Autónoma De Baja California, Mexico

Tuesday, October 21, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 7

Track: MIS/CIS V: Other Areas in MIS/CIS

Session Chair: Dr. Michael Bzullak, University of Hartford, CT, USA

INFORMATION AND COMMUNICATION TECHNOLOGY FOR DEMOCRACY

Ook Lee, Hanyang University, KOREA

CULTURAL EFFECTS ON DISTANCE LEARNING: A COMPARISON OF LOW MASCULINITY AND HIGH MASCULINITY CULTURES

Anastasia Gaspay, California State University, Sacramento, USA

Leonardo Legorreta, California State University, Sacramento, USA

Shana Dardan, Susquehanna University, PA, USA

DOES ENTERPRISE SIZE MATTER IN ACHIEVING INFORMATION SECURITY?

Eugene Kim, University of Hartford, CT, USA

Michael Bzullak, University of Hartford, CT, USA

BUSINESS INTELLIGENCE FOR HOTELS' MANAGEMENT PERFORMANCE

Veronica R Rus, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Valentin Toader, Babes-Bolyai University, Cluj-Napoca, ROMANIA

COMPARING LEARNING STYLES OF MIS STUDENTS AND ENGINEERING/COMPUTER SCIENCE STUDENTS

Thomas E. Sandman, California State University, Sacramento, USA

Discussant(s): Dr. Thomas E. Sandman, California State University, Sacramento, USA

Tuesday, October 21, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 8

Track: Management- Human Resource Management- III

Session Chair: Dr. A. Yesim Sireli, University of North Carolina At Charlotte, Charlotte, North Carolina, USA

AN EXAMINATION OF THE ANTECEDENTS OF MOTIVATION TO LEAD

Stacey R Kessler Tuesday, Montclair State University, Montclair, NJ, USA
David J Radosevich, University of Wisconsin - Green Bay, USA
Jeewon Cho and Soo K Kim, Montclair State University, Montclair, NJ, USA

EMPLOYEES' DISTRIBUTIVE JUSTICE PERCEPTIONS AND ORGANIZATIONAL CITIZENSHIP BEHAVIORS: A SOCIAL EXCHANGE PERSPECTIVE

Jeewon Cho and Stacey R Kessler, Montclair State University, Montclair, NJ, USA

A VALIDATION OF A COLLECTIVE HUMAN CAPITAL STRENGTH MEASUREMENT

Chu-chen Rosa Yeh, National Taiwan Normal University, Taipei, Taiwan, ROC

WORKFORCE ATTRITION AND OTHER RISKS FOR THE FUTURE OF U.S. NUCLEAR INDUSTRY: SIMILARITIES WITH OTHER LARGE INDUSTRIES

A. Yesim Sireli, University of North Carolina At Charlotte, Charlotte, North Carolina, USA

GLOBALIZATION AND HUMAN RESOURCE DEVELOPMENT: THEORETICAL APPROACH

Vilmante Kumpikaite, Kaunas University of Technology
Algimantas Sakalas, Kaunas University of Technology

Discussant(s): Dr. Stacey R Kessler, Montclair State University, Montclair, NJ, USA

Tuesday, October 21, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 9

Track: Finance VI: Other Areas in Finance

Session Chair: Dr. Veicheng Yu, Shanghai University of Finance and Economics, PR China

HAS THE US STOCK MARKET BECOME MORE EFFICIENT?:THE CASE OF VALUE STOCK ANOMALY

Tewhan Hahn, Auburn University Montgomery, Montgomery, Alabama, USA

ASYMMETRIC VOLATILITY, RISK AND FILTERED HISTORICAL

Rosemary Rossiter, Ohio University, Athens, Oh, USA
Shamila A. Jayasuriya, Ohio University, Athens, Oh, USA

THE OPTIMUM FINANCIAL MANAGEMENT FOR COLLEGES BASED ON THE TUITION

Frances F.M. Choi, Hungkuang University, TAIWAN
B. J. Wang, Tunghai University, TAIWAN
G. C. Wu, Tunghai University, TAIWAN

ON THE DYNAMIC RELATIONSHIP AMONG MSCI, S&P500 AND CASE SHILLER HOUSING PRICE INDEX IN THE USA

Rafiqul Bhuyan Rafiq, California State University San Bernardino, CA, USA
Mohammad Robbani, Alabama A&M University, Normak, Al, USA
Kazuma Koseki, California State University San Bernardino, CA, USA
Munir Hassan, Park University

THE ROLE AND INFLUENCE OF FUND MANAGER IN MUTUAL FUND INDUSTRY: A PRELIMINARY REVIEW

Veicheng Yu, Shanghai University of Finance and Economics, PR China
Shanshan Zhang, Shanghai University of Finance and Economics, PR China

THE IMPLICATIONS OF LOAN VOLUME AND STRUCTURE IN CHINESE SECOND-TIER COMMERCIAL BANKS

Lei Wen, Buena Vista University, USA

Discussant(s): Dr. Tewhan Hahn, Auburn University Montgomery, Montgomery, Alabama, USA

Tuesday, October 21, 2008 10:00 AM – 11:30 AM Conference Room: Jockey Club #1

Track: General Business- VI

Session Chair: Dr. Richard O. Omotoye, Virginia State University, Petersburg, Virginia, USA

ANALYSIS OF STRATEGIC EVALUATION OF ACADEMIC PERFORMANCES FOR PROFIT-MAKING COLLEGES AND UNIVERSITIES

Kamal Dean Parhizgar, Texas A&M International University, USA

Suzan Parhizgar, Texas Tech Medical School, USA

THE BUSINESS TOLL OF INTERNATIONAL TERRORISM

Kamal Fatehi, Kennesaw State University, Kennesaw, Georgia, USA

Foad Derakhshan, California State University, San Bernardino, USA

SUBORDINATE CUSTOMER ROLES AND SATISFACTION IN MEDICAL SERVICES SECTOR

Jungki Lee, Korea University, Sejong Campus, South Korea

USING EXTERNALLY DEVELOPED STANDARDIZED TESTS TO CONTROL GRADE INFLATION

Jungki Lee, Korea University, Sejong Campus, South Korea

Sekhar Anantharaman, Indiana University of Pennsylvania, Indiana, PA, USA

NATIONAL PROCUREMENT: A CRITICAL DEFENCE VULNERABILITY

Ross Fetterly, Department of National Defence, Ottawa, Canada

Naceur Essaddam, Royal Military College of Canada, Kingston, Canada

AFRICA AND STRATEGIES FOR FUTURE DEVELOPMENT: MORE AID OR MORE TRADE? – PART II (COUNTRY-LEVEL ANALYSIS BASED ON NIGERIA)

Richard O. Omotoye, Virginia State University, Petersburg, Virginia, USA

E. M. Ekanayake, Bethune-Cookman University, Daytona Beach, Florida, USA

Kwadwo Bawuah, Virginia State University, Petersburg, USA

Discussant(s): Dr. Jungki Lee, Korea University, Sejong Campus, South Korea

Tuesday, October 21, 2008 10:00 AM – 11:30 AM Conference Room: Jockey Club #2

Track: Marketing VI: Consumer Behavior

Session Chair: Dr. DeAnna S. Kempf, Middle Tennessee State University, USA

CUSTOMER MAGAZINES: AN EFFECTIVE WEAPON IN THE DIRECT MARKETING ARMORY

Jos Mc Schijns, Open University of The Netherlands

THE ANTECEDENTS AND CONSEQUENCES OF CRM EFFECTIVENESS IN HEALTH SERVICE INDUSTRY OF THAILAND

Nuanlaong Attharangsun, Mahasarakham University, Thailand

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

THE IMPACT OF EDUCATIONAL EXPERIENCE ON STUDENTS' SATISFACTION IN THE ROMANIAN HIGHER EDUCATION SYSTEM

Marius Dorel Pop and Mihai Florin Bacila, Babes-Bolyai University Cluj-Napoca, Romania

Ovidiu Ioan Moisescu and Alexandra Maria Tarca, Babes-Bolyai University Cluj-Napoca, Romania

EXPLORING THE ENVIRONMENTAL CONTEXT IN WHICH SUPER BOWL ADS ARE VIEWED AND ITS EFFECTS ON AD PROCESSING

DeAnna S. Kempf, Middle Tennessee State University, USA

J. Holly Hapke, University of Kentucky, USA

THE RELATIONSHIP BETWEEN PSYCHOLOGICAL COMMITMENT, PARTICIPATION FREQUENCY AND PURCHASE INTENTION IN RECREATIONAL GOLFERS

Jon Lim, Minnesota State University, Mankato, USA

Jung-Do Choi, Kangwon National University

Katie Elizabeth Bye, Minnesota State University, Mankato, USA

Discussant(s): Dr. Jon Lim, Minnesota State University, Mankato, USA

Tuesday, October 21, 2008 10:00 AM – 11:30 AM Conference Room: TCBR 2

Track: Management IX: Small Business

Session Chair: Dr. Yunke He, Okanagan College

COMPARATIVE STUDY ON SME POLICY: CANADA, UNITED STATES AND THE EUROPEAN UNION

Yunke He, Okanagan College
Sherry L Price, Okanagan College
Heather C Banham, Okanagan College

SME'S INNOVATION ACTIVITY – CASE OF TRANSYLVANIA REGION, ROMANIA

Adina L Negrusa, Babes-Bolyai University, Cluj-Napoca, ROMANIA
Oana A Gica, Babes-Bolyai University, Cluj-Napoca, ROMANIA
Smaranda A. Cosma, Babes-Bolyai University, Cluj-Napoca, ROMANIA

UNDERSTANDING SMALL- AND MEDIUM-SIZED FIRMS' FINANCIAL SKILL NEEDS

Geoffrey Lee, University of Western Sydney, AUSTRALIA
Robyn Mcguigan, University of Western Sydney, AUSTRALIA

A CASE STUDY OF SUCCESSION IN IMMIGRANT-OWNED FAMILY BUSINESSES

Michael N. Ogbolu, Morgan State University, Maryland, USA
Nathan K. Austin, Morgan State University, Maryland, USA

PERSONALITY PREDICTORS OF TEAMWORK BEHAVIORS AND DECISION-MAKING STYLE

Ari Bernstein, Montclair State University, NJ, USA
David J Radosevich, University of Wisconsin - Green Bay, USA
Cindy F Clesca, Montclair State University, NJ, USA
Jamie Lynn Masco, Montclair State University, NJ, USA

Discussant(s): Dr. Nathan K. Austin, Morgan State University, Maryland, USA

Tuesday, October 21, 2008 10:00 AM – 11:30 AM Conference Room: TCBR 3

Track: IB I: International Economics

Session Chair: Dr. Venkataraman Ranganathan, Indian Institute of Management, Bangalore, INDIA

A PANEL DATA ANALYSIS OF THE IMPACT OF THE ASIAN FINANCIAL CRISIS ON THE RELATIONSHIP BETWEEN FOREIGN DIRECT INVESTMENT AND TRADE BALANCE

V. Reddy Dondeti and Bidhu B. Mohanty, Norfolk State University, Virginia, USA
Charlie G. Turner, Old Dominion University, Virginia, USA

CLIMATE CHANGE AND OPTIONS FOR INDIA

Venkataraman Ranganathan, Indian Institute of Management, Bangalore, INDIA

DO REMITTANCES AND FOREIGN DIRECT INVESTMENT PROMOTE GROWTH? EVIDENCE FROM DEVELOPING COUNTRIES

E. M. Ekanayake and Mihalis Halkides, Bethune-Cookman University, USA

ESTIMATION OF MARKET POTENTIAL FOR SPACEBORNE REMOTE SENSING DATA SERVICES

Murthy Remilla L.N., Indian Institute of Science, Bangalore, INDIA

A FRAMEWORK FOR SUSTAINABILITY OF AN OFFSHORE EDUCATION PROGRAM: A SYSTEMS BASED APPROACH

Denis Glen Vinen and Christopher Selvarajah, Swinburne University of Technology

A MODERN PHILOSOPHY OF GLOBALIZATION: MOTIVES, CONSEQUENCES, AND ETHICS OF WORLDWIDE COMMERCE

Sean D. Jasso, Pepperdine University, California, USA

Discussant(s): Dr. Denis Glen Vinen, Swinburne University of Technology

Tuesday, October 21, 2008 10:00 AM – 11:30 AM Conference Room: TCBR 4

Track: Business Law and General Business:

Session Chair: Dr. Gary Keller, Cardinal Stritch University, Milwaukee, Wisconsin USA

COMPARATIVE VIEWS ON A COMMERCIAL RIGHT TO PUBLICITY - SHOULD THERE BE DURATIONAL LIMITATIONS?

Phillip D. Howard, Ball State University, Muncie, Indiana, USA

FAIRNESS IN CONSUMER CONTRACTS: AN AUSTRALIAN PERSPECTIVE

Frank Zumbo, University of New South Wales, AUSTRALIA

PRIVATE EQUITY INVESTMENT: KEY REGULATORY ISSUES

Frank Zumbo, University of New South Wales, AUSTRALIA

A PATH ANALYSIS MODEL OF INTRINSIC AND EXTRINSIC ACADEMIC MOTIVATION ENGAGEMENT IN SERVICE LEARNING

Roxanne E. Helm (Stevens), Azusa Pacific University, Azusa, CA, USA

Orlando Griego, Azusa Pacific University, Azusa, CA, USA

NEW DEVELOPMENTS IN PROJECT MANAGEMENT

Yongfang Fan, California State University, Fullerton, USA

Brian Kleiner, California State University, Fullerton, USA

ASSESSING THE IMPACT OF MANAGEMENT ON THE PERFORMANCE OF METROPOLITAN MILWAUKEE, WISCONSIN FIRMS: A PRELIMINARY INVESTIGATION

Gary Keller, Cardinal Stritch University, Milwaukee, Wisconsin USA

Discussant(s): Dr. Phillip D. Howard, Ball State University, Muncie, Indiana, USA

Tuesday, October 21, 2008 10:00 AM – 11:30 AM Conference Room: TCBR 5

Track: Finance I: Corporate Finance

Session Chair: Dr. Eun C Kang, California State University, San Marcos, USA

BOARD LEADERSHIP AND FIRM PERFORMANCE

Maretno A Harjoto, Pepperdine University, California, USA

Hoje Jo, Santa Clara University, California, USA

CREATING VALUE THROUGH THE STRATEGY OF PROCRASTINATION

Herbert Kimura, Mackenzie Presbyterian Institution, BRAZIL

Leonardo Fernando Cruz Basso, Mackenzie Presbyterian Institution, BRAZIL

Elizabeth Krauter, University of São Paulo, BRAZIL

CORPORATE SOCIAL RESPONSIBILITY AND OPERATING PERFORMANCE

Maretno A Harjoto, Pepperdine University, California, USA

Hoje Jo, Santa Clara University, California, USA

DEBT, RISK, AND TAXES: A REEXAMINATION OF THE 1986 TAX LAW CHANGE

Eun C Kang, California State University, San Marcos, USA

Gregory Noronha, University of Washington, Tacoma, USA

FIRM PERFORMANCE AND EXECUTIVE COMPENSATION

Janikan Supanvanij, St. Cloud State University, Minnesota, USA

Discussant(s): Dr. Janikan Supanvanij, St. Cloud State University, Minnesota, USA

Tuesday, October 21, 2008 10:00 AM – 11:30 AM Conference Room: TCBR 6

Track: Economics II: Macroeconomics- II

Session Chair: Dr. Dennis S Edwards, Coastal Carolina University, South Carolina, USA

INNOVATION, EVOLUTION, AND THE BUSINESS CYCLE IN THE NEO-SCHUMPETERIAN FRAMEWORK
Goswald Hughes, Marist College, USA

CONSUMERS' INFLATION EXPECTATIONS IN ROMANIA

Valentin Toader, Babes-Bolyai University, Cluj-Napca, ROMANIA
Ionut Traian Luca, Babes-Bolyai University, Cluj-Napca, ROMANIA
Carmen Maria Gut, Babes-Bolyai University, Cluj-Napca, ROMANIA
Veronica Rozalia Rus, Babes-Bolyai University, Cluj-Napca, ROMANIA

USING COUNTERFACTUALS AS AN ALTERNATIVE TO LECTURE IN ECONOMICS--STIMULATING CRITICAL THINKING

Dennis S Edwards, Coastal Carolina University, South Carolina, USA
Robert Burney, Coastal Carolina University, South Carolina, USA

ESTIMATING THE CREDIT-GDP ELASTICITY: THE CASE OF BRAZIL

Benjamin M Tabak and Patricia L Tecles, Universidade De Brasilia, BRAZIL

ROUND TWO OF THE CANYON FOREST VILLAGE DEBATE: ONE STEP FORWARD, TWO STEPS BACK

Dennis L Foster and Craig Bain, Northern Arizona University, USA

Discussant(s): Dr. Benjamin M Tabak, Universidade De Brasilia, BRAZIL

Tuesday, October 21, 2008 10:00 AM – 11:30 AM Conference Room: TCBR 7

Track: IB IX: All Other Areas of International Business

Session Chair: Dr. R.R. K. Sharma, Indian Institute of Technology, Kanpur, INDIA

THE GLOBAL BUSINESS COALITION: CONTRIBUTION THROUGH COLLABORATION

Maria L. Nathan, Lynchburg College, Virginia, USA

THE UNITED STATES-EUROPEAN UNION IMPORT TRADE IN FRESH TOMATOES

Mohammad Ali, University of Maryland Eastern Shore, USA
Richard Kilmer, Ronald Ward and Mark Brown, University of Florida, USA

EXPLORING STUDENTS INTEREST IN ACCEPTING A JOB ASSIGNMENT IN A FOREIGN COUNTRY

John E. Spillan, Penn State University-Du Bois, Du Bois, Pennsylvania, USA
Manmohan D. Chaubey, Penn State University-Du Bois, Du Bois, Pennsylvania, USA
Christopher Ziemnowicz, University of North Carolina-Pembroke, NC, USA

EFFECT OF GLOBALIZATION ON THE DEVELOPMENT OF A DEVELOPING ECONOMY (FOCUS ON INDIAN STEEL INDUSTRY)

Debdas Karmakar, University of Burdwan, West Bengal, India

EXPLORATORY RESEARCH CONCERNING ORGANIZATIONAL CONSUMERS' BEHAVIOUR IN A TRANSITION ECONOMY: A CASE OF ROMANIA

Plăiaş Ioan, Babeş-Bolyai University Cluj-Napoca, Romania
Cosmin Voicu Nistor and Raluca Comiati, Babeş-Bolyai University Cluj-Napoca, Romania

RELATING NATIONAL CULTURE OF TAIWAN TO THE CULTURE OF ITS BUSINESS ORGANIZATIONS: IMPLICATIONS FOR INTERNATIONALIZATION OF TAIWANESE BUSINESS

R.R. K. Sharma, Indian Institute of Technology, Kanpur, INDIA
K K Lai, National Yunlin University of Science and Technolo
Ming Che Hong, Pureway Marketing Corporation

Discussant(s): Dr. Plăiaş Ioan, Babeş-Bolyai University Cluj-Napoca, Romania

Tuesday, October 21, 2008 10:00 AM – 11:30 AM Conference Room: TCBR 8

Track: Management IV: Strategic Management

Session Chair: Dr. Jayen B. Patel, Adelphi University, Garden City, NY, USA

IMPACTS OF ORGANIZATIONAL LEARNING ON INNOVATION ORIENTATION AND FIRM EFFICIENCY: AN EMPIRICAL ASSESSMENT OF ACCOUNTING FIRMS IN THAILAND

Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

CONTROL AND ECONOMIC SURVIVAL OF INTERNATIONAL JOINT VENTURES

Lyubov Anatolievna Bogun, Odesa Institute of Entrepreneurship and Law, UKRAINE

EVALUATING THIRD PARTY LOGISTICS RELATIONSHIPS: WHEN PROVIDER SIZE MATTERS.

David Jung and Janjaap Semeijn, Open Universiteit, Nederland

Paul Ghijsen, Open Universiteit, Nederland

ONLINE RETAIL CUSTOMERS' PERCEPTION OF ONLINE SERVICE QUALITY

Christopher Glenn Torrance, Jackson State University, MS, USA

Shingirayi Munamoto Mushonga, Jackson State University, MS, USA

Discussant(s): Dr. Lyubov Anatolievna Bogun, Odesa Institute of Entrepreneurship and Law, UKRAINE

Tuesday, October 21, 2008 10:00 AM – 11:30 AM Conference Room: TCBR 9

Track: Management VII: Management of Technology

Session Chair: Dr. C. B. Claiborne, Texas Southern University, Houston, Texas, USA

EFFECTS OF TECHNOLOGICAL CAPABILITY ON NEW PRODUCT DEVELOPMENT AND EXPORT PERFORMANCE: AN EMIRICAL RESEARCH OF EXPORTING COSMETICS BUSINESS IN THAILAND

Naphat Thipsri, Mahasarakham University, Thailand

Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

EXAMINING THE INFLUENCE OF PERCEIVED RISK ON TECHNOLOGY USAGE:

EXPLORING THE MODERATING ROLE OF TRUST

Dheeraj Sharma, Centre for Innovative Management, Athabasca University, Canada

CROSS-CULTURAL INNOVATION TEAMS: EFFECTS OF FOUR TYPES OF ATTITUDES TOWARDS DIVERSITY

Ricarda B. Bouncken, University of Greifswald, Germany

Martin Ratzmann, University of Greifswald, Germany

Viviane A. Winkler, University of Greifswald, Germany

STUDENT PERCEPTIONS OF WIKI USE FOR GROUP PROJECTS

Ross A Malaga, Montclair State University, NJ, USA

PROFITABILITY AND ROYALTY RATES ACROSS INDUSTRIES: SOME PRELIMINARY EVIDENCE

Jonathan E. Kemmerer, Applied Economics Consulting Group, Inc.

Jiaqing Lu, Applied Economics Consulting Group, Inc.

AN INDIVIDUAL LEVEL THEORY OF INNOVATION DIFFUSION

C. B. Claiborne, Texas Southern University, Houston, Texas, USA

Discussant(s): Dr. Ross A Malaga, Montclair State University, NJ, USA

IABE-2008 Las Vegas Luncheon

IABE-2008 Las Vegas

Annual Conference
October 19-22, 2008
Plaza Hotel & Casino
Las Vegas, Nevada, USA

IABE LUNCHEON/ KEYNOTE SPEAKER

Keynote Speaker: Dr. William N. Ruud, President
Shippensburg University, Shippensburg, PA, USA

Topic: Globalization and the New Leadership Imperative

Time: 11:30 AM – 1:15 PM
Tuesday, October 21, 2008

Venue: Las Vegas Club in the CLUB ROOM 3rd floor North Tower
(Across from the North Tower of Plaza Hotel Casino, Las Vegas)

Admission: IABE-2008 Official Name Badge Required!

Tuesday, October 21, 2008 1:15 PM – 2:50 PM Conference Room: Jockey Club #1

Track: General Business- VII

Session Chair: Dr. Madishetti Shrinivas, Osmania Univeristy, Hyderabad, India

ETHICAL VALUES OF GRADUATE AND UNDERGRADUATE BUSINESS STUDENTS IN SAUDI PUBLIC UNIVERSITIES

Abdulwahab S. Al-Kahtani, King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia

INFORMAL SECTOR IN CHINESE ECONOMY: A STUDY OF CURRENCY EXCHANGE AND INFORMAL BANKING

Gerald Priddle, Sonoma State University, Rohnert Park, CA, USA

Michael R. Santos, Sonoma State University, Rohnert Park, CA, USA

CAUSES OF LAPSATION OF LIFE INSURANCE POLICIES IN LIFE INSURANCE CORPORATION (LIC) OF INDIA

Madishetti Shrinivas, Osmania Univeristy, Hyderabad, India

THE MISSION OF ACCREDITED U.S. ZOOS AND AQUARIUMS

Dennis Muraoka, California State University, Channel Islands, USA

THE INFLUENCES OF MARKET PROFESSIONALISM AND NEW PRODUCT DEVELOPMENT ON MARKET PERFORMANCE OF ELECTRONICS MANUFACTURINGS IN THAILAND

Peerawat Chailom, Mahasarakham University, Thailand

Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

DRAWING VALID CONCLUSIONS FROM STATISTICAL TESTS

John S. Croucher, Macquarie University, Sydney, Australia

Discussant(s): Dr. Abdulwahab S. Al-Kahtani, King Fahd University, Dhahran, Saudi Arabia

Tuesday, October 21, 2008 1:15 PM – 2:50 PM Conference Room: Jockey Club #2

Track: MIS/CIS III: E-Business

Session Chair: Dr. Ook Lee, Hanyang University, KOREA

DISTANCE LEARNING THROUGH THE LENS OF LEARNING MODELS: NEW OUTLETS FOR INNOVATION

Anastasia Gaspay, California State University, Sacramento, USA

Shana Dardan, Susquehanna University, Selinsgrove, PA, USA

Leonardo Legorreta, California State University, Sacramento, USA

A SECURITY SYSTEM USING MOTION DETECTION

Ook Lee, Hanyang University, KOREA

A CLASSIFICATION METHOD FOR REPUTATION MECHANISMS IN ELECTRONIC MARKETS

Ross A Malaga, Montclair State University, NJ, USA

A FRAMEWORK FOR TEACHING ERP/SAP IMPLEMENTATION

Ming Wang, California State University, Los Angeles, USA

El-Hussein E El-Masry, California State University, USA

USABILITY AND ACCESSIBILITY STUDY FOR INDIAN E-GOVERNMENT WEBSITES

Sushil K. Sharma, Ball State University, Muncie, Indiana, USA

Sheila Smith, Ball State University, Muncie, Indiana, USA

Nazim Ahmed, Ball State University, Muncie, Indiana, USA

Subhash Chnad Sharma, Gzscet, Bhatinda, Punjab, India

Teuta Cata, Northern Kentucky University, Highland Heights, Kentucky, USA

Discussant(s): Dr. Ming Wang, California State University, Los Angeles, USA

Tuesday, October 21, 2008 1:15 PM – 2:50 PM Conference Room: TCBR 2

Track: Management IV: Strategic Management

Session Chair: Dr. YoungJun Kim, Texas A&M International University, USA

STRATEGIC PARTNERING IN TECHNOLOGICAL JOINT VENTURES: EVIDENCE FROM U.S. BIOTECHNOLOGY FIRMS

YoungJun Kim, Texas A&M International University, USA

KNOWLEDGE MANAGEMENT FOR BUSINESS

Vikas Choudhary, National Institute of Technology, INDIA

THE KNOWLEDGE CREATION WITH VIEW TO INNOVATION AS A DYNAMIC CAPABILITY IN COMPETITIVE FIRMS

Lilian A Miguel, Universidade Presbiteriana Mackenzie, BRAZIL

Marcos Franklin, Universidade Presbiteriana Mackenzie, BRAZIL

Silvio Popadiuk, Universidade Presbiteriana Mackenzie, BRAZIL

FROM LEARNING TO TEACHING: THE EVOLUTION OF A LEARNING ORGANIZATION

Constance R James, Pepperdine University, California, USA

EXPLANATION OF CONFLICTS IN INTERNATIONAL JOINT VENTURES

Lyubov Anatolievna Bogun, Odesa Institute of Entrepreneurship and Law, UKRAINE

A REVIEW OF CULTURE CHANGE IN A LABOR UNION AND MANAGEMENT PARTNERSHIP

Ernest Alonza Norris, Kaplan University, USA

Discussant(s): Dr. Ernest Alonza Norris, Kaplan University, USA

Tuesday, October 21, 2008 1:15 PM – 2:50 PM Conference Room: TCBR 3

Track: Management VI: Leadership

Session Chair: Dr. Detelin Elenkov, The University of Tennessee Knoxville, TN, USA

EFFECTS OF OWNERSHIP TYPE AND SOCIO-CULTURAL CONTEXT ON LEADERSHIP IN THE BANKING SECTOR: AN INTERNATIONAL STUDY

Detelin Elenkov, The University of Tennessee Knoxville, TN, USA

Iya Petkova – Gourbalova, Sofia University Sofia, Bulgaria

IS THERE A PREFERRED BEHAVIOR FOR PROJECT MANAGEMENT LEADERSHIP?

Marilyn E. Harris, Capella University and Central Michigan University, USA

Rodger Oren, Bureau of TennCare, Nashville, Tennessee, USA

STAKEHOLDER ORIENTATION, AUDIT PROFESSIONALISM, AND ORGANIZATIONAL REPUTATION: AN EMPIRICAL INVESTIGATION OF ACCOUNTING FIRMS IN THAILAND

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

Seerungrat Sudsomboon, Mahasarakham University, Thailand

ASSESSING THE RELATIONSHIP BETWEEN FOLLOWERSHIP AND THE BIG FIVE FACTOR MODEL OF PERSONALITY

Shingirayi Munamoto Mushonga, Jackson State University, Jackson, MS, USA

Christopher Glenn Torrance, Jackson State University, Jackson, MS, USA

Discussant(s): Dr. Shingirayi Munamoto Mushonga, Jackson State University, Jackson, MS, USA

Tuesday, October 21, 2008 1:15 PM – 2:50 PM Conference Room: TCBR 4

Track: Finance I: Corporate Finance

Session Chair: Dr. Karim Sami Rebeiz, American University of Beirut, LEBANON

SPECIAL CORPORATE GOVERNANCE LEVELS AND THE BOARD OF DIRECTORS STRUCTURE IN BRAZIL
Roberto Frota Decourt, EA/UFRGS

THE OPTIMUM BOARDROOM COMPOSITION AND THE LIMITATIONS OF THE AGENCY THEORY
Karim Sami Rebeiz, American University of Beirut, LEBANON

FINANCIAL RATING OF THE ENTERPRISE
Ioan Batrancea, Babes-Bolyai University, Cluj-Napoca, ROMANIA
Andrei Moscviciov, Babes-Bolyai University, Cluj-Napoca, ROMANIA
Larissa Batrancea, Babes-Bolyai University, Cluj-Napoca, ROMANIA

CEO CONFIDENCE AND STOCK RETURNS
Roger J Best, University of Central Missouri, USA

THE LONG-TERM FINANCING DECISION PROCESS: A COMPARATIVE STUDY OF THE VIEWS AND PRACTICES OF CFOS
Augusto Ramos, Teófilo Fontainhas Neto, PORTUGAL
Jacinto Vidigal Silva, University of Evora, PORTUGAL
Margarida Saraiva, University of Evora, PORTUGAL
Palmira Lacerda, University of Evora, PORTUGAL

Discussant(s): Dr. Roger J Best, University of Central Missouri, USA

Tuesday, October 21, 2008 1:15 PM – 2:50 PM Conference Room: TCBR 5

Track: Management IV: Strategic Management

Session Chair: Dr. Sunder Raghavan, Embry-Riddle Aeronautical University, USA

THE FORMULATION OF LONG-RANGE PLANS IN SMALL MANUFACTURING FIRMS IN THE UNITED KINGDOM
Nabil A. Ibrahim, Augusta State University, Georgia, USA
Faramarz Parsa, West Georgia University, Georgia, USA
John P. Angelidis, St Johns University, USA

CORE COMPETENCIES, COMPETITIVE ADVANTAGE, AND OUTSOURCING IN THE US AIRLINE INDUSTRY
Sunder Raghavan, Embry-Riddle Aeronautical University, USA
Dawna Rhoades, Embry-Riddle Aeronautical University, USA

THE CONTRIBUTIONS OF SPECIFIC RESOURCES FROM THE FIRM IN ITS COMPETITIVE PERFORMANCE: A RESOURCE-BASED VIEW APPROACH IN THE SOFTWARE SECTOR
Dimária Silva E Meirelles, Mackenzie Presbyterian University, BRAZIL
Leonardo Fernando Cruz Basso, Mackenzie Presbyterian University, BRAZIL
Eduardo Sérgio Ulrich Pace, Universidade De São Paulo, BRAZIL

A STUDY OF THE COMPANY'S EXTERNAL RELATIONSHIPS: AN APPLICATION OF THE RESOURCE-BASED THEORY TO THE BRAZILIAN SOFTWARE SECTOR
Leonardo Fernando Cruz Basso, Mackenzie Presbyterian University, BRAZIL
Dimária Silva E Meirelles, Mackenzie Presbyterian University, BRAZIL
Eduardo Sérgio Ulrich Pace, Universidade De São Paulo, BRAZIL

A CASE STUDY OF DERIVING PROMISING RESOURCES TECHNOLOGY R&D PROGRAMME BY TECHNOLOGY CLUSTER ANALYSIS
Ok Sun Lee, KIGAM, KOREA

Discussant(s): Dr. Ok Sun Lee, KIGAM, KOREA

Tuesday, October 21, 2008 1:15 PM – 2:50 PM Conference Room: TCBR 6

Track: Accounting III: Financial Accounting

Session Chair: Dr. Peggy Ann Hughes, Montclair State University, NJ, USA

THE MISVALUATION OF MORTGAGE-BACKED ASSETS IN THE SUBPRIME DEBACLE

Peggy Ann Hughes, Montclair State University, NJ, USA

Agatha E. Jeffers, Montclair State University, NJ, USA

DETERMINING EARNINGS QUALITY: A MULTI-FACTOR MODEL APPROACH

Gregory M Dempster, Hampden-Sydney College

THE INFLUENCE OF COMPANY CHARACTERISTICS ON THE USAGE OF WEB SITES FOR FINANCIAL INFORMATION REPORTING: EVIDENCE FROM BAHRAIN

Omar Issa Juhmani, University of Bahrain

THE IMPACT OF THE NEW PENSION ACCOUNTING RULES (FAS 158) ON FINANCIAL STATEMENT ANALYSES

Gyung H Paik, Brigham Young University

Jeff Lark, Brigham Young University

AN EMPIRICAL STUDY OF ACCOUNTING AND MARKET MEASURES - RISK VERSUS RETURNS

Sekhar Anantharaman, Indiana University of Pennsylvania

Discussant(s): Dr. Gregory M Dempster, Hampden-Sydney College

Tuesday, October 21, 2008 1:15 PM – 2:50 PM Conference Room: TCBR 7

Track: IB -IX: Other areas of Int'l Business

Session Chair: Dr. Lisa R Barnes, Newcastle University, Nsw, Australia

AN EMPIRICAL STUDY OF NIGERIAN ENTREPRENEURS SUCCESS, MOTIVATIONS, PROBLEMS, AND STRESS

Orhan Kara, West Chester University, PA, USA

Hung M Chu, West Chester University, PA, USA

Cynthia Benzing, West Chester University, PA, USA

WHAT MARKETING KNOWLEDGE IS NECESSARY TO INCREASE THE COMPETITIVE ADVANTAGES ON EXPORTATION OF ENTERPRISES' CLUSTERS?

Jorge Alberto Velloso Saldanha – Federal University of Santa Catarina – UFSC

Marcos Ferasso – Federal University of Rio Grande do Sul – UFRGS

Nelson Casarotto Filho and Carlos Estrela Brito – Federal University of Santa Catarina – UFSC

Sandra Lopes Estrela Brito – Federal University of Santa Catarina – UFSC

SWEDISH LISTED COMPANIES - THE USE OF RISK AND COMMITTEE GOVERNANCE TECHNIQUES

Lisa R Barnes, Newcastle University, Nsw, Australia

DO DIFFERENCES IN OCCUPATIONAL STEREOTYPES EXIST BETWEEN STUDENTS IN THE U.S. AND ENGLAND?

Suzanne N Cory, St. Mary's University, USA

Thomas E Reeves, St. Mary's University, USA

Francisca M Beer, California State University, USA

ICT ADOPTION MODEL OF CHINESE SMES

Hazbo Skoko and Arnela Ceric, Charles Sturt University

Huang Chun-Yan, Yangzhou University

Discussant(s): Dr. Francisca M Beer, California State University, USA

Tuesday, October 21, 2008 1:15 PM – 2:50 PM Conference Room: TCBR 8

Track: Management XII: Other Areas in Management

Session Chair: Dr. Mohga A. Badran, American University In Cairo, Egypt

KNOWLEDGE MANAGEMENT CAPABILITY, MARKET INTELLIGENCE, AND PERFORMANCE; AN EMPIRICAL INVESTIGATION OF ELECTRONIC BUSINESSES IN THAILAND

Napaporn Juntarung, Maharakham University, Thailand

Phapruek Ussahawanitchakit, Maharakham University, Thailand

THE EFFECT OF JOB REDESIGN ON JOB SATISFACTION, RESILIENCE, COMMITMENT AND FLEXIBILITY: THE CASE OF AN EGYPTIAN PUBLIC SECTOR BANK

Mohga A. Badran, American University In Cairo, Egypt

Jihan H. Kafafy, American University In Cairo, Egypt

MANAGING THE COMPLEXITY & CHAOS IN THE SOCIO-ECONOMIC EQUATION TRILOGY: PART 3

Marilyn E Harris Tuesday Pm, Capella University, Petoskey, Mi, USA

Gerard F Becker, Capella University, New York, Ny, USA

Anne Saber Hallcom, Capella University, Miami, Florida, USA

Richard Ponshock, Capella University, Yuma, Arizona, USA

SOCIAL RESPONSIBILITY OF THE TOP TEN PUBLICLY TRADED BRAZILIAN COMPANIES, IN RELATION TO THE AMAZON RAINFOREST

Carla Camargo Leal, Mackenzie Presbyterian University, BRAZIL

Leonardo Fernando Cruz Basso, Mackenzie Presbyterian University, BRAZIL

A HISTORICAL VIEW OF DIVERSITY MANAGEMENT: THE OTTOMAN EMPIRE CASE

Alev Katrinli, Gulem Atabay, and Gonca Gunay, Izmir University of Economics, TURKEY

Discussant(s): Dr. Leonardo Fernando Cruz Basso, Mackenzie Presbyterian University, BRAZIL

Tuesday, October 21, 2008 1:15 PM – 2:50 PM Conference Room: TCBR 9

Track: General Business- VIII

Session Chair: Dr. Anthony J. Culpepper, Pepperdine University, Malibu, California USA

THE INFLUENCES OF BRAND EQUITY IN COMPETITIVE ADVANTAGE AND PERFORMANCE OF SPA BUSINESS IN THAILAND

Wasutida Nurittamont and Phapruek Ussahawanitchakit, Maharakham University, Thailand

THE WHO, WHAT, WHERE, AND HOW OF NON-FINANCIAL METRIC DISCLOSURE: AN EXPLORATORY QUALITATIVE EXAMINATION OF EUROPEAN MULTINATIONAL AND INDIAN COMPANIES' DISCLOSURE OF NON-FINANCIAL METRICS

Anthony J. Culpepper, Pepperdine University, Malibu, California USA

J. Goosby Smith, California State University Channel Islands, Camarillo, CA, USA

DOES IT MATTER WHICH MANAGEMENT ACCOUNTING TECHNIQUES YOU USE?

A. Tansu Barker, Brock University, Canada

THE CHAOTIC BLUE OCEAN

B. Hilary Becker, Carleton University, Ottawa, CANADA

REVISITING THE BALANCED SCORECARD AND INTERNATIONAL COMPONENTS

Franklin Ramsomair, Wilfrid Laurier University, Waterloo, Ontario, Canada

LEARNING AT THE SPEED OF BUSINESS: LEARNER AUTONOMY IN BUSINESS SCHOOL

Delano Wilson and Paulette Edmunds, Norfolk State University, Virginia, USA

Donna Meyer, Patrick County Schools

Discussant(s): Dr. Franklin Ramsomair, Wilfrid Laurier University, Waterloo, Ontario, Canada

Tuesday, October 21, 2008 3:00 PM – 4:50 PM Conference Room: Jockey Club #1

Track: MIS/CIS II: The Internet

Session Chair: Dr.

WEB – BASED GUIDELINE FOR CLUBFOOT: PATIENT – ORIENTATED MATERIALS

Dan Ionut Cosma, University of Medicine and Pharmacy, ROMAINA

Smaranda Adina Cosma, Babes-Bolyai University, ROMAINA

Madalina Valeanu, University of Medicine and Pharmacy, ROMAINA

Dana Vasilescu, University of Medicine and Pharmacy, ROMAINA

Grigor Moldovan, Babes-Bolyai University, ROMAINA

SOME PLAUSIBLE SOURCES OF THE CONFLICTS OF LOCAL INFORMATION TECHNOLOGY MANAGER IN MULTINATIONAL COMPANY

Jongtae Yu, Mississippi State University, USA

Jong W Ha, Columbus State University, USA

Dong-Yop Oh, University of Alabama, USA

WEB 2.0 TECHNIQUES FOR SEARCH ENGINE OPTIMIZATION - TWO CASE STUDIES

Ross A Malaga, Montclair State University, NJ, USA

INTERNET REPLY ADDICTION

Ook Lee, Hanyang University, KOREA

Discussant(s): Dr. Ross A Malaga, Montclair State University, NJ, USA

Tuesday, October 21, 2008 3:00 PM – 4:50 PM Conference Room: Jockey Club #2

Track: IB -V: International Marketing

Session Chair: Dr. Edward G. Thomas, Cleveland State University, Ohio, USA

MODELING OF INTERNATIONAL POSITIONING PROCESS FOR NEW TRADE ENDEAVORS: A RADICALLY SUCCINCT APPROACH

Somesh Kumar Sharma, Indian Institute of Science, Bangalore

R Srinivasan, Indian Institute of Science, Bangalore

INTERNET MARKETING IN THE INTERNATIONAL ARENA: A CROSS-CULTURAL COMPARISON

Edward G. Thomas, Cleveland State University, Ohio, USA

FROM MADE IN CHINA TO GLOBAL CHINESE BRAND

Joseph Ben-Ur, University of Houston – Victoria, USA

Jifu Wang, University of Houston – Victoria, USA

DEVELOPING MODEL FOR THE INTERNATIONAL POSITIONING OF DEFENCE GOOGS

Somesh Kumar Sharma, Indian Institute of Science

R Srinivasan, Indian Institute of Science

CONSIDERATIONS CONCERNING THE INTEREST OF THE ROMANIAN COMPANIES IN CUSTOMER SATISFACTION

Ioan PLĂIAȘ, Babeș-Bolyai University Cluj-Napoca, ROMANIA

Cosmin Voicu Nister, Babeș-Bolyai University Cluj-Napoca, ROMANIA

Raluca Comiati, Babeș-Bolyai University Cluj-Napoca, Romani

REDISCOVERING MEXICO: MARKETING SUCCESS NOT GUARANTEED!

Prema Nakra, Marist College, USA

Discussant(s): Dr. Joseph Ben-Ur, University of Houston – Victoria, USA

Tuesday, October 21, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 2

Track: IB -VIII: E-Business / E-Commerce

Session Chair: Dr. Farhat Yusuf, Macquarie University, AUSTRALIA

CREATING A SUSTAINABLE E-COMMERCE ENVIRONMENT

Jude Ephraim Edwards, Argosy University, USA

Leila A Halawi, Bethune-Cookman University, USA

AN AGENT-BASED MODEL FOR IMPROVED RECOMMENDATIONS USING A RELATION LIST

Sung Hark Kim, Yuhan

George M. Georgiou, California State University, USA

THE ESSENCE OF ONLINE RETAILING: A CASE STUDY OF THAILAND

Nittana Sukasame, Bangkok University, THAILAND

INTERNET CONSUMPTION IN AUSTRALIA: PRIVATE HOUSEHOLD EXPENDITURE AND CHARACTERISTICS

Farhat Yusuf, Macquarie University, AUSTRALIA

Gordon Brooks, Macquarie University, AUSTRALIA

APPLIED LEARNING: A VITAL PART OF AN AACSB-ACCREDITED INSTITUTION'S PROGRAM

James W. Clark, Southern Arkansas University, USA

Sam H. Riner, Jr., Southern Arkansas University, USA

Lisa C. Toms, Southern Arkansas University, USA

Gayle Webb White, Southern Arkansas University, USA

Discussant(s): Dr. Leila A Halawi, Bethune-Cookman University, USA

Tuesday, October 21, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 3

Track: Economics IV: International Economics

Session Chair: Dr. Luis San Vicente Portes, Montclair State University, NJ, USA

FOREIGN DIRECT INVESTMENT AND INEQUALITY

Luis San Vicente Portes, Montclair State University, NJ, USA

FOREIGN AID, ILLEGAL DRUG PRODUCTION, AND INCOMPLETE MONITORING

Paul E Chambers, University of Central Missouri, USA

Catherine M Chambers, University of Central Missouri, USA

ARE DEFICITS IN MEXICO'S CURRENT ACCOUNT SUSTAINABLE?

Pablo Camacho-Gutiérrez, Texas A&M International University, USA

Vanessa M González-Cantú, Universidad Autónoma De Tamaulipas

THE IMPACT OF FOREIGN DIRECT INVESTMENT ON ECONOMIC GROWTH: AN EMPIRICAL ANALYSIS OF CENTRAL AND EASTERN EUROPEAN COUNTRIES

Lucyna Kornecki, Embry-Riddle University, USA

Sunder Raghavan, Embry-Riddle University, USA

INFRASTRUCTURE IN DEVELOPING COUNTRIES

Minh Quang Dao, Eastern Illinois University, USA

Discussant(s): Dr. Minh Quang Dao, Eastern Illinois University, USA

Tuesday, October 21, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 4

Track: Accounting VI: International Accounting

Session Chair: Dr. Razvan V. Mustata, Babes-Bolyai University, Cluj-Napoca, ROMANIA

ETHICAL ISSUES WITH INTERNATIONAL TRANSFER PRICING

Agatha E Jeffers, Montclair State University, NJ, USA

Dionne Burgess, Montclair State University, NJ, USA

Peggy Ann Hughes, Montclair State University, NJ, USA

DO ACCOUNTING REGULATION, TRANSPARENCY AND THE PROPENSITY TO BRIBE AFFECT THE PERCEPTION OF CORRUPTION IN DEVELOPED COUNTRIES?

Bert J. Zarb, Embry-Riddle, USA

CONCEPTUAL FRAMEWORK FOR DEVELOPING AN INTEGRATED AND SELF SUSTAINABLE MODEL REGARDING FINANCIAL REPORTING WITHIN ROMANIAN PRIVATE SECTOR ENTITIES

Dumitru Matis, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Adriana Tiron Tudor, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Razvan V. Mustata, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Victor O. Muller, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Carmen G. Bonaci, Babes-Bolyai University, Cluj-Napoca, ROMANIA

Alin I. Ienciu, Babes-Bolyai University, Cluj-Napoca, ROMANIA

INTERNATIONAL ACCOUNTING ETHICS EDUCATION: ARE WE THERE YET?

Cheryl E. Mitchem, Virginia State University, USA

INTERNATIONALISING CORPORATE ACCOUNTING CURRICULUM- USE OF CASE STUDY APPROACH

Mahesh Joshi, RMIT University, AUSTRALIA

Jasvinder Singh Sidhu, University of Ballarat

Discussant(s): Dr. Cheryl E. Mitchem, Virginia State University, USA

Tuesday, October 21, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 5

Track: Management II: Organizational Behavior

Session Chair: Dr. Jeff Heinfeldt, Ohio Northern University, Ada, Ohio, USA

ROLES OF ORGANIZATIONAL CULTURE AND ENVIRONMENTAL CHARACTERISTICS IN EARNINGS QUALITY OF THAI SMES

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

CORPORATE SOCIAL RESPONSIBILITY FROM THE EMPLOYEES' PERSPECTIVE: AN EMPIRICAL ORGANIZATIONAL ANALYSIS

Tom Lloyd, Bluffton University, Bluffton, Ohio, USA

Jeff Heinfeldt, Ohio Northern University, Ada, Ohio, USA

Fran Wolf, Youngstown State University, Youngstown, Ohio, USA

MONEY MOTIVES, ACHIEVEMENT ORIENTATION, AND MOTIVATION TO WORK AMONG YOUTHS

Vivien K.G. Lim, National University of Singapore

Abhishek Srivastava, West Virginia University, USA

Qing Si Sng, National University of Singapore

JOB SHARING: PROGRESSIVE COMPANIES ARE ON BOARD

Gayle Webb White, Southern Arkansas University, USA

ARE PSYCHOLOGICAL CONTRACTS IDIOSYNCRATIC?

Rick R J Tallman, University of Northern British Columbia, CANADA

Discussant(s): Dr. Rick R J Tallman, University of Northern British Columbia, CANADA

Tuesday, October 21, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 6

Track: Finance I: Corporate Finance

Session Chair: Dr. Dean B Kiefer, Eastern Washington University, USA

OBSERVATIONS ABOUT USEFUL CORPORATE CAPITAL BUDGETING MANUALS

Dean B Kiefer, Eastern Washington University, USA

Katrin Lippoldt, Global Credit Union

MIRR VS. IRR: EXPLORING THE LOGIC OF THE INCREMENTAL REINVESTMENT ASSUMPTION

David Eagle, Eastern Washington University, USA

Dean B Kiefer, Eastern Washington University, USA

Brian Grinder, Eastern Washington University, USA

LAYOFFS, EQUITY-BASED COMPENSATION, AND CEO OWNERSHIP

Chialing Hsieh, Southern Illinois University, USA

Wallace N. Davidson, Southern Illinois University, USA

REQUISITE CONDITIONS FOR PROFITABLE ULTRA SHORT-TERM MOMENTUM TRADING STRATEGIES

Steve Zera, California State University, San Marcos, USA

Wenyuh Tsay, California State University, San Marcos, USA

MANAGERIAL OWNERSHIP, CORPORATE GOVERNANCE AND DIVIDEND POLICY

Fodil Adjaoud, University of Ottawa, CANADA

Walid Benamar, University of Ottawa, CANADA

Fatma Siala, Institute of Higher Commercial Studies of Tunis

Discussant(s): Dr. Fodil Adjaoud, University of Ottawa, CANADA

Tuesday, October 21, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 7

Track: Accounting II: Audit

Session Chair: Dr. Colin O. Benjamin, Florida A&M University, USA

DETERMINANTS OF AUDIT FEES IN KUWAIT

Bader Al-Shammari, Public Authority For Applied Education and Training, Kuwait

Abdullah Al-Yaqout, Public Authority For Applied Education and Training, Kuwait

Ahmad Al-Hussaini, Public Authority For Applied Education and Training, Kuwait

THE COMPLETE INDEPENDENCE OF THE AUDIT COMMITTEE

Karim Sami Rebeiz, American University of Beirut, Lebanon

TRAINING ACCOUNTING STUDENTS TO PERFORM UNSTRUCTURED AUDIT TASKS: THE CASE OF GOING CONCERN ASSESSMENT

El-Hussein E El-Masry, California State University, Los Angeles

Haihong He, California State University, Los Angeles

Ming Wang, California State University, Los Angeles

ASSESSING RISKS IN AUDIT PLANNING

Sandra Drumming, Florida A&M University, USA

Kelvin Savage, J.P. Morgan Securities, Inc, USA

Colin O. Benjamin, Florida A&M University, USA

Discussant(s): Dr. Ming Wang, California State University, Los Angeles

Tuesday, October 21, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 8

Track: General Business- IX

Session Chair: Dr. Ricarda B. Bouncken, Ernst-Moritz-Arndt-University Greifswald, Germany

CAUSE AND EFFECT IN LAW, MEDICINE, BUSINESS AND OTHER FIELDS

John S. Croucher, Macquarie University, Sydney, Australia

INTERNATIONAL BUSINESS EDUCATION: AN EMPIRICAL EXAMINATION OF THE IMPACT OF CURRICULUM COVERAGE ON STUDENT KNOWLEDGE OF GLOBAL ISSUES

Richard T. Mpyoi, Middle Tennessee State University Murfreesboro, TN, USA

R. Earl Thomas, Middle Tennessee State University Murfreesboro, TN, USA

AUTOPOIESIS: THE CONCEPTION OF JOINT LEARNING

Ricarda B. Bouncken, Ernst-Moritz-Arndt-University Greifswald, Germany

INTEGRATED LEARNING PATTERNS: A COMPARISON OF INDIVIDUALIST AND COLLECTIVIST CULTURES

Ricarda B. Bouncken, University of Greifswald, Germany

Franz Lotter, University of Greifswald, Germany

MANAGING CROSS-BORDER RELATIONSHIP THROUGH A POLITICAL STRATEGY:
THE CASE OF COMPETITION FOR HOLDING THE 2010 WORLD CUP

Samir M. Youssef, American University in Cairo, Egypt

UPDATE ON INNOVATION ACTIVITY IN UZBEKISTAN

Mahbuba Narzakulova, Institute of Economics of Uzbek Academy of Sciences, Tashkent, Uzbekistan

Discussant(s): Dr. Richard T. Mpyoi, Middle Tennessee State University Murfreesboro, TN, USA

Tuesday, October 21, 2008 3:00 PM – 4:50 PM Conference Room: TCBR 9

Track: Finance II: Investments

Session Chair: Dr. James P Estes, California State University San Bernardino, USA

INVESTOR EQUITY PRIVATE PLACEMENT VALUE MISCONCEPTIONS: REAL AND IMAGINED OPERATING FLOWS DETERMINANTS

Eurico J Ferreira, Indiana State University, USA

Leroy D Brooks, John Carroll University, USA

THE EFFECT OF SENIOR DEBT ON SUBORDINATED BOND CREDIT YIELD SPREADS

Orkunt M Dalgic, State University of New York At New Paltz, USA

A MULTI-PERIOD CAPITAL ASSET PRICING MODEL: IMPLICATIONS FOR SIZE AND BOOK-TO-MARKET EFFECT

Chien-Ting Lin, University of Adelaide, AUSTRALIA

POLITICAL INFLUENCES ON DOW JONES INDUSTRIAL AVERAGE INDEX RETURNS: PERCEPTION AND REALITY

James P Estes, California State University San Bernardino, USA

Haiwei Chen, California State University San Bernardino, USA

Greg Richey, California State University San Bernardino, USA

LINKAGES BETWEEN THE MALAYSIAN MARKET AND SOME SELECTED MARKETS

Li Ai Lim, Multimedia University, MALAYSIA

Shaista Wasiuzzaman, Multimedia University, MALAYSIA

Discussant(s): Dr. Chien-Ting Lin, University of Adelaide, AUSTRALIA

Tuesday, October 21, 2008 5:00 PM – 6:30 PM Conference Room: Jockey Club #1

Track: General Business- X

Session Chair: Dr. John S. Croucher, Macquarie University, Sydney, Australia

IS IT POSSIBLE TO MAKE ECONOMICS INTERESTING, EVEN EXCITING?

John S. Croucher, Macquarie University, Sydney, Australia

ONLINE LEARNING RESOURCES VS TEXT BOOKS: AN EXPLORATORY STUDY

Sushil K. Sharma, Ball State University, Muncie, Indiana, USA

Marilyn Chalupa, Ball State University, Muncie, Indiana, USA

Nazim Ahmed, Ball State University, Muncie, Indiana, USA

A FUTURE RESEARCH AGENDA FOR MIXED-METHOD-DESIGNS IN BUSINESS RESEARCH

Monika Koller, University of Economics and Business Administration, Wien, Austria

EIGENVECTORSPACE: THE MISSING CONCEPT IN EXPLORATORY FACTOR ANALYSIS

Wenbin Guo, La Trobe University Australia

Discussant(s): Dr. Wenbin Guo, La Trobe University Australia

Tuesday, October 21, 2008 5:00 PM – 6:30 PM Conference Room: Jockey Club #2

Track: Management IV: Strategic Management

Session Chair: Dr. C.N. Narayana, International Management Institute, INDIA

MULTINATIONAL RESOURCE EXTRACTION FIRMS AND DEVELOPMENT IN LATIN AMERICA:
OVERCOMING INSTITUTIONAL CONSTRAINTS

Percy Garcia, University of Calgary, Calgary, Alberta, Canada

Harrie Vredenburg, University of Calgary, Calgary, Alberta, Canada

FIRM PERFORMANCE AND TOP MANAGEMENT TEAM AGE, TENURE, AND EDUCATION: A RESEARCH
SYNTHESIS

Abhishek Srivastava, West Virginia University, USA

Hun Lee, George Mason University, Virginia, USA

THE FEDERAL RESERVE AND THE AMERICAN BUSINESS CYCLES

Adil H Mouhammed, University of Illinois At Springfield, USA

HUMAN RESOURCE MANAGEMENT- A FLEXIBLE STRATEGY FOR THE FUTURE FOR ORGANIZATIONS- A
CONCEPTUAL APPROACH

C.N. Narayana, International Management Institute, INDIA

Vidhu Shekhar Jha, Kazakhstan Institute of Management, Economics and Strategic Research (KIMEP),
Almaty, KAZAKHSTAN

THE IMPACTS OF ORGANIZATIONAL SYNERGY AND AUTONOMY ON NEW PRODUCT PERFORMANCE:
MODERATING EFFECTS OF CORPORATE MINDSET AND INNOVATION

Viroj Jadesadalug, Mahasarakham University, Thailand

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand

Discussant(s): Dr. Adil H Mouhammed, University of Illinois At Springfield, USA

Tuesday, October 21, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 2

Track: Management II: Organizational Behavior

Session Chair: Dr. Frederick J. Decasperis, Siena College, Loudonville, NY, USA

THE IMPACT OF STRUCTURAL EMPOWERMENT ON PROJECT MANAGER'S ORGANIZATIONAL COMMITMENT

Sheila M Smith, Ball State University, Muncie, Indiana, USA

DIFFERING WORKPLACE PERCEPTIONS OF FEMALE GRADUATES

Frederick J. Decasperis, Siena College, Loudonville, NY, USA

Douglas A. Lonnstrom, Siena College, Loudonville, NY, USA

THE UNDERPINNINGS OF PSYCAP VARIANCE: AN EXAMINATION OF GOAL ORIENTATION AND DARK SIDE VERSUS BRIGHT SIDE PERSONALITY DIMENSIONS

Mark David Scott, Montclair State University, NJ, USA

David J Radosevich, University of Wisconsin - Green Bay, USA

Cindy F Clesca, Montclair State University, NJ, USA

TRANSFORMATIVE CHANGE THROUGH VIRTUALIZATION

Richard L Ponschock, Capella University/Gowan & Co, USA

Toni B Greif, Capella University/Sound Beach LLC, USA

Lee Stjohn, Capella University/Sound Beach LLC, USA

THE ACTION RESEARCH AS INSTRUMENT FOR THE INTEGRATION BETWEEN THE ACADEMIC AND ORGANIZATIONAL KNOWLEDGE: AN ESSAY

Lilian A Miguel and Janette Brustain, Universidade Presbiteriana Mackenzie, BRAZIL

Discussant(s): Dr. Lilian A Miguel, Universidade Presbiteriana Mackenzie, BRAZIL

Tuesday, October 21, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 3

Track: Accounting I: Accounting Information Systems

Session Chair: Dr. Marius Dan Gavriletea, Babes Bolyai University, ROMANIA

ROMANIA'S ADHERENCE TO EUROPEAN DIRECTIVES AND INTERNATIONAL STANDARDS FOR

Marius Dan Gavriletea, Babes Bolyai University, ROMANIA

Partenie Dumbrava, Babes Bolyai University, ROMANIA

THE ROLE OF CUSTOMER RELATIONSHIP MANAGEMENT(CRM) TO DEVELOP LIFETIME CUSTOMER PROFITABILITY ANALYSIS MODEL: A CASE STUDY OF AUSTRALIA

Monir Zaman, Central Queensland University, Australia

THE IMPLEMENTATION OF AIS TO ENHANCE PERFORMANCE OF THAI LISTED FIRMS: AN INVESTIGATION ON THE EFFECT OF ORGANIZATIONAL CHARACTERISTICS

Naphaphorn Phonnikornkij, Mahasarakham University

Julsuchada Sirisom, Mahasarakham University

Rattanawadee Sonthiprasat, Mahasarakham University

Varaporn Prempnichnukul and Khajit Konthong, Mahasarakham University

CONVERGENCE OF INTERNATIONAL & U.S. ACCOUNTING STANDARDS

Agatha E Jeffers, Montclair State University

Michael Greener and Maria Penafiel, Montclair State University, NJ, USA

NEW PARADIGMS IN THE TEACHING AND LEARNING OF ACCOUNTING – USE OF EDUCATIONAL BLOGS FOR REFLECTIVE THINKING

Mahesh Joshi, RMIT University, AUSTRALIA

Ritesh Chugh, C Management Services Pty Ltd; Central Queensland, AUSTRALIA

Discussant(s): Dr. Agatha E Jeffers, Montclair State University, NJ, USA

Tuesday, October 21, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 4

Track: MIS/CIS I: Information Systems

Session Chair: Dr. Kenneth Pefkaros, California State University, East Bay, USA

ENTERPRISE DEFENSE SYSTEM ARCHITECTURE FOR RFID APPLICATIONS

Erol Ozan, East Carolina University, USA

Yesim Sireli, University of North Carolina At Charlotte, USA

SHOULD THE FIRM PROMOTE OLDER GENERATION PRODUCTS? OPTIMAL STRATEGY FOR RAPIDLY IMPROVING TECHNOLOGY

Joung Yeon Kim, Indiana University Kokomo, USA

Kemal Altinkemer, Purdue University, Indiana, USA

Dmitriy Chulkov, Indiana University Kokomo, USA

USING OBJECT-ORIENTED ANALYSIS AND DESIGN OVER TRADITIONAL STRUCTURED ANALYSIS AND DESIGN

Kenneth Pefkaros, California State University, East Bay, USA

THE ACCOUNTING INFORMATION RECEIVED, ITS UTILIZATION TO ENHANCE THAI EXECUTIVES' DECISION MAKING AND THE EFFECT OF PERSONAL CHARACTERISTICS

Julsuchada Sirisom, Mahasarakham University, THAILAND

Naphaphorn Phonnikornkij, Mahasarakham University, THAILAND

Rattanawadee Sonthiprasat, Mahasarakham University, THAILAND

Varaporn Premanichnukul, Mahasarakham University, THAILAND

Khajit Konthong, Mahasarakham University, THAILAND

TRAVELERS WITH PANIC DISORDER AND EMBEDDED VIRTUAL REALITY WEB

Ook Lee, Hanyang University, KOREA

Discussant(s): Dr. Ook Lee, Hanyang University, KOREA

Tuesday, October 21, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 5

Track: Management- Human Resource Management- IV

Session Chair: Dr. Vilmante Kumpikaite, Kaunas University of Technology, Lithuania

HUMAN RESOURCE DEVELOPMENT'S EVALUATION IN PUBLIC MANAGEMENT: LITHUANIAN CASE

Vilmante Kumpikaite, Kaunas University of Technology, Lithuania

Jurgita Siugzdiniene, Public Administration Reform and Local Governance

THE INFLUENCES OF TEAMWORK ON ORGANIZATIONAL EFFECTIVENESS: AN EMPIRICAL STUDY OF AUTOMOTIVE MANUFACTURING IN THAILAND

Jantana Sansook, Mahasarakham University, Thailand

Phapruek Ussahawanitchakit, Mahasarakham University, Thailand

HR PRACTICES IN NORDIC AND OTHER EUROPEAN COUNTRIES

Sinikka Vanhala, Helsinki School of Economics, Finland

Ruth Alas, Estonian Business School, Estonia

INTANGIBLE ASSET VALUATION: UNLOCKING THE KEY TO SMALL BUSINESS ACQUISITION

Randall R Thom, Strategic Printing and Manufacturing Solutions, Inc.

Toni B Greif, Sound Beach LLC

INTEGRATING ONLINE LEARNING IN ENTREPRENEURSHIP INSTRUCTION

Vershun McClain, Jackson State University, Jackson, Mississippi, USA

Mary M White, Jackson State University, Jackson, Mississippi, USA

Discussant(s): Dr. Vershun McClain, Jackson State University, Jackson, Mississippi, USA

Tuesday, October 21, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 6

Track: General Business- XI

Session Chair: Dr. C. W. Von Bergen, Southeastern Oklahoma State University, Durant, Oklahoma, USA

EFFECTS OF AN ACADEMIC MANAGEMENT DEVELOPMENT PROGRAM ON PARTICIPANTS' PERCEPTIONS AND PRACTICE

Naomi Fejgin, Wingate Institute, Israel
Gilada Avissar, Beit Berl Teachers College, Israel
Yacov Kedem, Mofet Institute, Israel

ADVERTISEMENT IMAGES OF MEN AND WOMEN IN CULTURALLY DIVERGING SOCIETIES: AN EXAMINATION OF IMAGES IN U.S. AND JAPANESE FASHION MAGAZINES

Tiffany J. Shoop, Shenandoah University, USA
Catherine A. Luther, University of Tennessee, USA
Carolynn McMahan, University of North Florida, USA

STRATEGIC MARKETING: DEVELOPING A CULTURE OF BRANDING IN CHINA

Joseph Ben-Ur and Jifu Wang, University of Houston – Victoria, Texas, USA

RELIGION AT WORK

C. W. Von Bergen, Southeastern Oklahoma State University, Durant, Oklahoma, USA

MORAL IDEOLOGIES AND ACADEMIC DISHONESTY REVIEW AND HYPOTHESES

Ziad Swaidan, University of Houston-Victoria, Sugar Land, TX, USA
Nile M. Khanfar, Nova Southeastern University, Palm Beach Gardens, Florida, USA
Sandy Venneman, University of Houston-Victoria, Victoria, Texas, USA

BUSINESS MODEL: A HOLISTIC SCORECARD FOR PILOTING FIRM INTERNATIONALIZATION AND KNOWLEDGE TRANSFER

Stephanie Hurt, Meredith College, Raleigh, North Carolina, USA

Discussant(s): Dr. Ziad Swaidan, University of Houston-Victoria, Sugar Land, TX, USA

Tuesday, October 21, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 7

Track: General Business- XII

Session Chair: Dr. Lewis Hershey, Fayetteville State University, USA

FUEL COST AND SERVICE OPERATIONS FOR A TITLE INSURANCE BUSINESS

Zu-Hsu Lee, Marist College, Poughkeepsie, New York, USA
Edward Kane, Bayonne Visiting Nurse Association, Inc., USA

USING THE BLACKBOARD CMS TO STANDARDIZE A MULTI-SECTION BUSINESS COMMUNICATIONS CLASS

Lewis Hershey, Fayetteville State University, USA

THE EFFECT OF COMPUTER ENJOYMENT ON COLLEGE STUDENT COMPUTER USAGE

George E Heilman, Winston-Salem State University, USA
Jorge Brusa, Texas A&M International University, USA

A COMPARISON OF CLASS PARTICIPATION OF BUSINESS VERSUS NON-BUSINESS STUDENTS: MORE QUESTIONS THAN ANSWERS FOR BUSINESS FACULTY

Jane S. Reid, Youngstown State University, Ohio, USA
Cynthia E. Anderson, Mark F. Toncar, and Qi Jiang, Youngstown State University, Ohio, USA

DETERMINANTS OF STUDENT PERFORMANCE IN QUANTITATIVE BUSINESS COURSES –

Sekhar Anantharaman, Indiana University of Pennsylvania
Jungki Lee, Korea University at Sejong, KOREA

Discussant(s): Dr. Sekhar Anantharaman, Indiana University of Pennsylvania, USA

Tuesday, October 21, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 8

Track: Management III: Business Ethics

Session Chair: Dr. William P. Cordeiro, California State University Channel Islands, Camarillo, CA, USA

ENTREPRENEURIAL BUSINESS ETHICS: A SPECIAL CASE OR BUSINESS AS USUAL?

William P. Cordeiro, California State University Channel Islands, Camarillo, CA, USA

BUSINESS ETHICS: PAST OBSERVATIONS, CURRENT TRENDS, AND FUTURE PROSPECTS

Nabil A. Ibrahim, Augusta State University, USA

John P. Angelidis, St Johns University, USA

Faramarz Parsa, University of West Georgia, USA

COMPARATIVE STUDY OF SOFTWARE PIRACY

K. W. Lau, City University of Hong Kong

FUNDAMENTAL MORAL ORIENTATIONS, SERVANT LEADERSHIP, AND LEADERSHIP EFFECTIVENESS: AN EMPIRICAL TEST

Michael K. McCuddy, Valparaiso University, Indiana, USA

Matthew C. Cavin, Valparaiso University, Indiana, USA

CORPORATE SOCIAL RESPONSIBILITY IN CHINESE ORGANIZATIONS

Ruth Alas, Estonian Business School, Estonia

Wei Sun, Estonian Business School, Estonia

VIRTUE OR COMPLACENCY? THE FUTURE MANAGER AND A NEW MODEL FOR MEASURING CORPORATE ETHICS

Sean D. Jasso, Pepperdine University, California, USA

Discussant(s): Dr. Michael K. McCuddy, Valparaiso University, Indiana, USA

Tuesday, October 21, 2008 5:00 PM – 6:30 PM Conference Room: TCBR 9

Track: Finance II: Investments

Session Chair: Dr. David L Rayome, Northern Michigan University, USA

WHEN THINGS GO WRONG: BUSINESS ANGELS' USE OF CUES IN JUDGING THEIR INVESTMENT RELATIONS

Björn Berggren, Royal Institute of Technology, Stockholm, SWEDEN

Andreas Fili, Royal Institute of Technology, Stockholm, SWEDEN

THE NOBLE ROLE OF SHARE MARKETS AND THE INTEREST OF SHARE HOLDERS

Liza Marwati Mohd Yusoff, National University of Malaysia

JANUARY EFFECT AND MONETARY POLICY EFFECT IN STYLE INVESTMENTS

Tewhan Hahn, Auburn University Montgomery, Alabama, USA

MODEL FOR CONTROL OF COSTS OF PUBLIC CONSTRUCTION: AN INSTRUMENT FOR BETTER MANAGEMENT OF PUBLIC EXPENDITURES

Antonio Carlos Rea, EMURB

Leonardo Fernando Cruz Basso, Mackenzie Presbyterian University, BRAZIL

TECHNICAL TRADING: DONCHIAN CHANNELS AND SOYBEANS II

David L Rayome, Northern Michigan University, USA

Abhijit Jain, Northern Michigan University, USA

Discussant(s): Dr. Leonardo Fernando Cruz Basso, Mackenzie Presbyterian University, BRAZIL

Wednesday, October 22, 2008 8:00 AM – 9:50 AM Conference Room: Jockey Club #1

Track: Finance II: Investments

Session Chair: Dr. Elaine Jones, University of Central Missouri, USA

AN APPLICATION OF THE MEAN-SEMIVARIANCE APPROACH TO THE PORTFOLIO ALLOCATION PROBLEM: THE CASE OF BRAZIL

Carlos Alberto Orge Pinheiro, BRAZIL

Alberto Matsumoto, BRAZIL

Benjamin Miranda Tabak, Universidade Catolica De Brasilia, BRAZIL

INTERNATIONAL WEEKEND-EFFECT: 1998-2007

Elaine Jones, University of Central Missouri, USA

TECHNICAL TRADING: DONCHIAN CHANNELS AND SOYBEANS I

David L Rayome and Abhijit Jain, Northern Michigan University, USA

PERSISTENCE IN MUTUAL FUND RETURNS REVISITED: AN EXAMINATION OF U.S. GROWTH MUTUAL FUNDS FROM 1988-1996

Amiitabh S. Dutta, Columbus State University, Columbus, GA, USA

Roger Su, Auckland University of Technology, Auckland, New Zealand

LIQUIDITY SHOCK INDUCED DIVIDEND CHANGE: MARKET REACTION BY FIRM QUALITY

Christi Wann, University of Tennessee, Chattanooga, USA

D. Michael Long, University of Tennessee, Chattanooga, USA

Dennis Pearson, Austin Peay State University, Clarksville, Tn

Garry Wann, Lyon College, Batesville, Ar, USA

Discussant(s): Dr. Amiitabh S. Dutta, Columbus State University, Columbus, GA, USA

Wednesday, October 22, 2008 8:00 AM – 9:50 AM Conference Room: Jockey Club #2

Track: Management II: Organizational Behavior

Session Chair: Dr. Peggy Ann Hughes, Montclair State University, NJ, USA

THE MEDIATING ROLE OF OCCUPATIONAL IDENTIFICATION IN THE RELATIONSHIP BETWEEN OCCUPATIONAL PRESTIGE AND HAPPINESS

Gonca Gunay, Izmir University of Economics, TURKEY

GOAL ORIENTATION AS A PREDICTOR OF COGNITIVE ENGAGEMENT, PERFORMANCE, AND SATISFACTION

David J Radosevich, University of Wisconsin - Green Bay, USA

Deirdre M Radosevich, University of Wisconsin - Green Bay, USA

Matt R Riddle, Development Dimensions International

Peggy Ann Hughes, Montclair State University, NJ, USA

SUSTAINABILITY THROUGH HIGH-PERFORMANCE TEAMS: COMPARATIVE STUDY OF PROJECT TEAM SUCCESS

Velma E Mccuiston, Human Systems, Inc.

THE ROLE OF VISION COMMUNICATION FOR EFFECTING ORGANIZATIONAL CHANGE

Md M Haque, Pepperdine University, California, USA

Thomas J Gajewski, Pepperdine University, California, USA

Discussant(s): Dr. Thomas J Gajewski, Pepperdine University, California, USA

Wednesday, October 22, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 2

Track: Finance VI: Other Areas in Finance

Session Chair: Dr. Guohua Ma, South Carolina State University, USA

FINANCIAL MARKET DYNAMICS AMONG THE GULF COOPERATION COUNCIL COUNTRIES (GCC) AND THE UNITED STATES

Rafiqul Bhuyan Rafiq, California State University, San Bernardino, CA, USA

Mo Vaziri, California State University, San Bernardino, CA, USA

Yusef Alyusef, California State University, San Bernardino, CA, USA

LABOR FORCE GROWTH AND LONG TERM FINANCIAL MARKET TRENDS

Damir Tokic, University of Phoenix, USA

AN EXAMINATION OF THE IMPACT OF BIASED DECISIONS OF NOISE TRADERS ON MARKET EFFICIENCY DURING HOLIDAY PERIODS IN SPECULATIVE MARKETS

Ming-Chien Sung, University of Southampton, Highfield, Southampton, United Kingdom

Johnnie E. V. Johnson, University of Southampton, Highfield, Southampton, United Kingdom

RECENT DEVELOPMENT OF BEHAVIORAL FINANCE

Hoje Jo, Santa Clara University, USA

Dong Man Kim, California State University-San Bernardino

THE CROSS-SECTIONAL BEHAVIOR OF TRADING VOLUME

Guohua Ma, South Carolina State University, USA

Steve B. Wyatt, Miami University, Ohio, USA

Discussant(s): Dr. Rafiqul Bhuyan Rafiq, California State University, San Bernardino, CA, USA

Wednesday, October 22, 2008 8:00 AM – 9:50 AM Conference Room: TCBR 3

Track: IB I: International Economics

Session Chair: Dr. Adil H Mouhammed, University of Illinois At Springfield, USA

CURRENCY DEVALUATION AND TRADE PERFORMANCE: A CASE OF JAMAICA

Albert Andrew Duncan, BMCC

THE EXPLANATION OF GLOBAL ADVENTURES

Adil H Mouhammed, University of Illinois At Springfield, USA

THE MOTIVATIONS UNDERLYING CHINESE CONSUMERS' LUXURY CONSUMPTION

Ying Wang, Youngstown State University, Ohio, USA

Yiping Song, Fudan University, China

THE EFFECTS OF OIL PRICE VOLATILITY ON GOVERNMENT EXPENDITURES IN IRAN

Reza Varjavand, Saint Xavier University

Nazanin Navid, Free University of Iran, IRAN

Karim Emami, Free University of Iran, IRAN

CHINA AND DIGITAL DIVIDE

Michelle WI Fong, Victoria University, Victoria, AUSTRALIA

Discussant(s): Dr. Michelle WI Fong, Victoria University, Victoria, AUSTRALIA

Wednesday, October 22, 2008 10:00 AM – 11:50 AM Conference Room: Jockey Club #1

Track: Finance III: Financial Institutions

Session Chair: Dr. Goswald Hughes, Marist College, USA

AVALANCHES, EXTINCTIONS, CRASHES AND THE SUB-PRIME CRISIS IN THE RHINEHART-ROGOFF MODEL

Goswald Hughes, Marist College, USA

FINANCIAL DEVELOPMENT AND ECONOMIC GROWTH IN THE CASE OF VIETNAM

Tuan Anh Tran, La Trobe University - Melbourne, Victoria, Australia

THE IMPACT OF MONETARY POLICY ON DEPOSIT AND LENDING RATES IN INDUSTRIAL AND DEVELOPING COUNTRIES: AN APPLICATION OF ARDL APPROACH

Mansur M Masih and Bassam Hamdan, King Fahd University of Petroleum & Minerals, SAUDI ARABIA

STOCK VALUATION AND ACCOUNTING PERFORMANCES EFFECTS OF FINANCIALLY

Myung Chum Yi, Kyungsoong University

Young Duke Hah, Waseda University

Wi Saeng Kim, Hofstra University

Youngkyu Park, Kyungsoong University

Discussant(s): Dr. Mansur M Masih, King Fahd University of Petroleum & Minerals, SAUDI ARABIA

Wednesday, October 22, 2008 10:00 AM – 11:50 AM Conference Room: Jockey Club #2

Track: Finance VI: Other Areas in Finance

Session Chair: Dr. Tom P. Berglund, Swedish School of EcC & HECER

WHY DO PRIVATE EQUITY FUNDS-OF-FUNDS GROW?

Hoje Jo, Santa Clara University, USA

CORRELATED TRADING IN CONCENTRATED MARKET

Viet Do, Monash University, AUSTRALIA

Monica Guo-Sze Tan, Deakin University, AUSTRALIA

P. Joakim Westerholm, University of Sydney, AUSTRALIA

THE TAIL WAGGING THE DOG? – DO TRADING IMBALANCES IMPACT ANALYST'S RECOMMENDATIONS?

Tom P. Berglund, Swedish School of EcC & HECER

IMPACT OF INTRODUCTION OF SINGLE STOCK FUTURES ON STOCK VOLUMES AND SHORT SELLING ACTIVITY OF DJIA STOCKS

Srinivasan R, Indian Institute of Science, Bangalore, INDIA

Usha Chundru, Goldman Sachs Services Private Limited

THE ANALYSIS OF THE NATURAL CATASTROPHES CAUSED BY FLOODS IN ROMANIA COMPARED TO OTHER REGION IN THE WORLD

Marius D. Gavriletea, Babes Bolyai University, Cluj – Napoca, Romania

PRICING AND BIDDING BEHAVIOR OF T-BILLS IN BANGLADESH

Rafiqul Bhuyan Rafiq, California State University San Bernardino

A. Sabur Mollah, Botswana University, Botswana

Rishma Vedd, California State University Northridge, USA

Discussant(s): Dr. P. Joakim Westerholm, University of Sydney, AUSTRALIA

Wednesday, October 22, 2008 10:00 AM – 11:50 AM Conference Room: TCBR 2

Track: Management VI: Leadership

Session Chair: Dr. Toni B Greif, Capella University, USA

RELATIONSHIPS AMONG ETHICAL PRESSURE, PROFESSIONAL EXPECTATION, STRESS, AND JOB QUALITY OF ACCOUNTANTS IN THAILAND

Phapruke Ussahawanitchakit, Mahasarakham University, Thailand
Nupakorn Hanpuwadal, Mahasarakham University, Thailand

THE EFFECT OF SERVANT LEADERSHIP TO CUSTOMER RELATIONSHIP MANAGEMENT IMPLEMENTATION

Li-Yueh Chen, Mingdao University
F. Barry Barnes, Nova Southeastern University, USA

LEADERSHIP: BRINGING BALANCE AMIDST CHAOS AND DISASTER

Mark S Zecca, Capella University, USA
Toni B Greif, Capella University, USA

EXECUTIVE DIVERSITY FROM 1900 TO 2000:

Roy Douglas Adler, Pepperdine University, California, USA
Constance R James, Pepperdine University, California, USA

GLOBAL LEADERSHIP CHALLENGES: EVALUATING LEADERSHIP ISSUES IN A PHARMACEUTICAL MULTINATIONAL CORPORATIONS

Marilyn E. Harris, Capella University, Petoskey, Mi, USA

Discussant(s): Dr. Constance R James, Pepperdine University, California, USA

Wednesday, October 22, 2008 10:00 AM – 11:50 AM Conference Room: TCBR 3

Track: IB I: International Economics

Session Chair: Dr. Charles W. Johnston, Baker College, Michigan, USA

BANK OF JAPAN'S POOR PERFORMANCE

Michael Cosgrove, University of Dallas, Texas, USA
Daniel Marsh, University of Dallas, Texas, USA
Louis Gasper, University of Dallas, Texas, USA

THE EFFECTS OF CAPITAL CONTROL ON STOCK PRICES: EVIDENCE FROM FINANCIAL INSTITUTIONS IN THAILAND

Chaiporn Vithessonthi, Mahasarakham University, THAILAND
Jittima Tongurai, Oita University

DETERMINANTS AND POLICY IMPLICATIONS: FDI IN CENTRAL EUROPE

Richard Torrisi, Suffolk Univ Business School
Christian Delaunay, Suffolk Univ Business School
Agata Kocia, Univ of Warsaw, POLAND
Marta Lubieniecka, Polish Open University, POLAND

CREATIVE DESTRUCTION: HAS GLOBALIZATION BEEN GOOD FOR GM?

Charles W. Johnston, Baker College, Michigan, USA

FREELY FLOATING EXCHANGE RATES DO NOT SYSTEMATICALLY OVERSHOOT

John Pippenger, University of California, USA

Discussant(s): Dr. Chaiporn Vithessonthi, Mahasarakham University, THAILAND

